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**COMMUNITY  
FOUNDATION**  
of Sarasota County

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Presented by the  
Community Foundation of Sarasota County

» **HAPPENING  
APRIL 26-27  
NOON TO NOON**

**GivingChallenge.org**

## 2022 Giving Challenge Overview

*Learn Tips On How To Prepare For Next April*



The Giving Challenge is a 24-hour giving day presented by the Community Foundation of Sarasota County. Since 2012, the Giving Challenge has collectively provided more than \$59 million in unrestricted funding for area nonprofits to respond to community needs with flexibility and innovation.

We want to make sure you're equipped with all the knowledge needed to take part in and have a successful giving day. This 6-minute video offers key details about the 2022 Giving Challenge and tips on how to prepare for next April.

A friendly reminder: Nonprofit News is your source for the 2022 Giving Challenge, including trainings, workshops, and other important updates. If you miss an issue of Nonprofit News, you can [revisit archived editions](#) anytime on the Community Foundation of Sarasota County website.

## The Patterson Foundation Match

### For the 2022 Giving Challenge



Strengthening Nonprofits Through the 2022 Giving Challenge

A key factor in the Giving Challenge's success has been the Community Foundation's collaboration with [The Patterson Foundation](#), which has provided \$24 million in matching funds and donor incentives since 2012.

The Patterson Foundation is continuing its work to support the nonprofit sector in our region through the 2022 Giving Challenge. To strengthen giving throughout our community, The Patterson Foundation will contribute a **1:1 match for unique donations, up to \$100 per donor, per nonprofit organization**. There will be no limit on the number of unique individual matches a nonprofit organization can receive.

For nonprofit organizations participating during the 24-hour giving day, The Patterson Foundation has prepared logos, brand guidelines, and FAQs about its support on the Giving Challenge website.

[Visit the Giving Challenge Website For More Information](#)



## Prize Opportunities



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## New, Longstanding, and Geographically-Specific Prize Opportunities

Prizes awarded during the 2022 Giving Challenge are an engaging way for nonprofit organizations to dive deep into their capacity building efforts and explore partnership

opportunities, and build connections that last far beyond the 24-hour challenge.

As in years past, prizes are divided into two categories:

- Automatically Eligible Prizes – no application required (see each prize for specific deadline information)
- Application Prizes – application required either before or after the 24-hours of giving (see each prize for specific deadline information)

Whether you're in for the friendly competition or comradery, there are plenty of prize opportunities to choose from to recognize your organization. Good luck and let your creative fly!

*If you have any questions, please contact [givingchallenge@cfsarasota.org](mailto:givingchallenge@cfsarasota.org)*

[View Prize Opportunities For The 2022 Giving Challenge](#)

## Get it Current! Keep it Current!

### *New and Early Prize Opportunity*

New this year, the *Get it Current! Keep it Current* prize opportunity invites every nonprofit organization participating in the 2022 Giving Challenge to get or keep your profile in The Giving Partner current *early*.

Organizations are automatically eligible for this prize opportunity if they meet **one** of the following criteria:

- The organization's profile in The Giving Partner indicates a status of **"Approved/Current"** as of **5:00 pm Monday, January 31, 2022**
- The organization has **fully completed ALL Key Requirements and updates** (refer to [Nonprofit Toolkit-Checklist](#)) to their profile in The Giving Partner AND **has clicked on "Submit Profile for Review" or "Submit for Re-Verification"** (for the Foundation team's review) as of **5:00 pm Monday, January 31, 2022**

**If you meet one of the criteria by 5:00 pm Monday, January 31, 2022, you will automatically be entered to win the prize.**

No application is required. \$500 prizes will be awarded to 42 nonprofit organizations through random drawing. These prizes will be awarded prior to the Giving Challenge.

*If you have any questions, please contact [nonprofits@cfsarasota.org](mailto:nonprofits@cfsarasota.org)*

[Get Started with the Nonprofit Toolkit](#)

**For New Profiles in  
THE  
GIVING  
PARTNER**



# Giving Challenge Deadline for Developing a NEW Profile in The Giving Partner

Having a profile in [The Giving Partner](#) is a way to increase awareness of your organization's impact in our local community. Plus, maintaining a current profile qualifies your organization to apply for grants from the Community Foundation of Sarasota County and participate in the Giving Challenge!

**The deadline to complete a NEW profile in The Giving Partner to qualify for the 2022 Giving Challenge is January 31, 2022.**

Please be aware that in order to create a profile, your organization **must** have both of the following:

1. **IRS 501(c)(3)** Letter of Determination, and
2. At least one current program with local impact in at least one of the following counties: **Sarasota, Manatee, Charlotte or DeSoto**

We encourage you to attend a [The Giving Partner training](#) to learn everything you need to know about creating a profile in The Giving Partner or follow the steps outlined in our [Nonprofit Toolkit](#) and complete the application for The Giving Partner.

*If you have any questions, please contact [nonprofits@cfsarasota.org](mailto:nonprofits@cfsarasota.org)*

[Get Started with the Nonprofit Toolkit](#)



**For Existing Profiles in  
THE  
GIVING  
PARTNER**

## Giving Challenge Deadline for Updating Your Profile in The Giving Partner

***\*For Existing Profiles\****

For organizations with existing profiles in [The Giving Partner](#), your profile must have a status of Approved/Current in order to participate in the 2022 Giving Challenge. Our team of reviewers want to ensure that there is enough time for profiles to be reviewed between the date of submission and the start of the 2022 Giving Challenge.

**The deadline to submit an EXISTING profile for review in The Giving Partner to qualify for the 2022 Giving Challenge is February 28, 2022.**

To start updating your profile, view the CHECKLIST in the [Nonprofit Toolkit](#) (Step #5) and follow the KEY UPDATE fields. Make sure to click the "Submit for Re-verification" button within your profile to notify our team that your profile is ready for review.

Get Started with the Nonprofit Toolkit



# Upcoming Webinars

## How To Develop or Update Your Organization's Profile in The Giving Partner Webinar Opportunity

Join us to learn more about how to create a new profile, or how to update an existing profile. We'll cover the basics (including plenty of visuals) and have a brief Q&A session at the end. This will be a great opportunity to get familiar with recent enhancements and to start getting your profile in good shape for the 2022 Giving Challenge!

### **Who Should Attend:**

- Nonprofit partners who are new to The Giving Partner and want to learn how to develop a new profile
- Nonprofit partners with existing profiles in The Giving Partner who might need a refresher on how to make updates or those with new admins

**Join us virtually:**

**November 15 from 10 - 11 AM**

[Register For The Giving Partner Webinar](#)

Please contact the Knowledge & Equity Team at [nonprofits@cfsarasota.org](mailto:nonprofits@cfsarasota.org) with questions about this event. This webinar will be recorded and shared.

## Leveraging Matches & Challenges for the 2022 Giving Challenge Webinar Opportunity

Learn everything you need to know about adding matches and challenges for your Giving Challenge campaign to help your organization be as successful as possible. We'll conclude by answering any of your Match and Challenge questions and highlighting the resources available to maximize your impact!

### **Who Should Attend:**

- All Nonprofit partners, new or familiar with The Giving Partner, wishing to learn how to leverage donor supported matches and challenges during the 2022 Giving

**Join us virtually:  
November 17 from 3 - 4 PM**

**Register For The Leveraging Matches & Challenges Webinar**

Please contact the Knowledge & Equity Team at [nonprofits@cfsarasota.org](mailto:nonprofits@cfsarasota.org) with questions about this event. This webinar will be recorded and shared.

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## Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

**Nonprofit Job Bank**

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**THE  
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