

Be The One



COMMUNITY  
FOUNDATION  
of Sarasota County

NONPROFIT NEWS

[Grant Opportunities](#) | [Stories of Impact](#) | [Subscribe](#) | [Archived Issues](#)



Connect. Collaborate.  
Come Together.



## Next Giving Challenge Coming Spring 2022

We know the future of the Giving Challenge has been on your minds. After much discussion and feedback from nonprofit and community partners, we are excited to announce the next Giving Challenge will be held from noon to noon on **April 26 and 27, 2022** to ignite even more opportunities and community connections.

Please know, this decision was made in consideration of our community's efforts to expand longer-term recovery plans and how philanthropy can support and respond to evolving needs in the coming year.

Stay tuned for new details available in April 2021 that will kick-off a year of thoughtful preparation for our area's signature 24-hour giving day, the eighth of its kind! For the latest on the 2022 Giving Challenge, [visit our website](#) or [subscribe to Nonprofit News](#).

Read Full Announcement



## Social Media Webinar Series

Transform Your  
Social Media Presence

Tuesday Nov. 10th  
Tuesday Nov. 17th  
Monday Nov. 23rd

## Transform Your Social Media Presence *Free Nonprofit Training Series*

Join the Community Foundation of Sarasota County and Dana Snyder of [Positive Equation](#) for a free three-part series on social media marketing. These sessions will help refresh your skills as we gear up for the beginning of "Season" and the end of 2020! This opportunity is open to nonprofit organizations with updated profiles in [The Giving Partner](#). You are welcome to attend all three sessions or just those that align with your organizational goals.

### **Tuesday Nov. 10th 10am: The "Must Know" Secrets to Social Media Marketing for Nonprofits**

Refresh yourself on the fundamentals of social media strategy, including how to analyze audiences, stay up-to-date on latest features and services, and keep content new and engaging. The power of storytelling through your social presence will also be discussed.

[Register Now](#)

### **Tuesday Nov. 17th 10am: How to Create an Engaging Virtual Livestreaming Event**

In this training, we will deconstruct and demystify how to create an engaging virtual livestreaming event through various social media channels, including Facebook Live, Instagram Live, and YouTube.

[Register Now](#)

### **Monday Nov. 23rd 10am: Find New Donors & Raise Brand Awareness with Social Media Advertising**

In this training, we'll show you how to maximize your social media advertising budget using a balance of paid, sponsored, and boosted content. And don't stress: we'll walk you through a live demonstration of how to craft your ad content and strategy.

Register Now

Please contact Madeline Hansen at [mhansen@cfsarasota.org](mailto:mhansen@cfsarasota.org) with any questions about this event.



## Safelist Nonprofit News

We hope you enjoy Nonprofit News! To make sure our monthly newsletter continues to make it to your inbox, follow these quick steps:

**Gmail users**—move us to your primary inbox

- On your phone? Hit the 3 dots at top right corner, click "Move to" then "Primary"
- On desktop? Back out of this email then drag and drop this email into the "Primary" tab near the top left of your screen

**Apple mail users**—tap on our email address at the top of this email (next to "From:" on mobile) and click "Add to VIPs"

**Everyone else**—[follow these instructions](#)



## Tune in to Community Conversations with Local Nonprofit and Community Leaders (In Spanish | En Español)

Broadcasting live in three, two, one...In the COVID-19 era, digital storytelling has given

our community a safe and accessible way to connect, learn, and come together. Radio is one such platform, touching multiple languages including Spanish.

As a way to keep our community connected and learning together, Solmart Media – a local Spanish-language media company – and the Community Foundation are partnering to bring you local stories from nonprofit organizations, community leaders, and those touched by our community's giving and generosity.

Give some of our recent conversations a listen and be inspired by:

- Fair Food Standards Council
- Forty Carrots Family Center
- The Literacy Council of Sarasota
- UnidosNow
- Parenting Matters
- Escuelas Hermanas, and more to come...

Tune in to learn about and hear from these people and organizations and more who are making a difference and supporting causes locally in our community.

[Listen to Our Community Conversations en Español](#)

---

## Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

[Nonprofit Job Bank](#)



*Missed an issue of Nonprofit News? [Review Archived Issues.](#)*

*Have a Story of Impact you'd like to share? [Send Us Your Story.](#)*

