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Presented by the
Community Foundation of Sarasota County

2022 Giving Challenge News

Registration Opens in January

The 2022 Giving Challenge is five and half months away, but registration begins in only two months.

Registration for the 2022 Giving Challenge presented by the Community Foundation of Sarasota County -- happening from Noon to Noon on April 26-27 -- **starts January 11, 2022.**

Take Note of All Key 2022 Giving
Challenge Dates



Upcoming
Webinar

2022 Giving Challenge Kick-Off: Getting Ready

We encourage you to sign up for the **2022 Giving Challenge Kick-Off: Getting Ready** webinar on **January 11, 2022**. You'll learn everything you need to know about the upcoming Giving Challenge, from registration to prizes to matching funds and deadlines, and the Community Foundation and GiveGab will answer your questions live.

Who Should Attend:

- **Giving Challenge Team Leader:** Nonprofit organizations will need to designate a Giving Challenge Team Leader. Your team leader is your organization's single point of contact for all things 2022 Giving Challenge.
- **Staff, Volunteers, Board Members:** Team members from your organization involved in your 2022 Giving Challenge campaign are welcome to attend the Kick-

Off webinar. The webinar is a great starting place for all team members to learn about the opportunities and action steps for the upcoming Giving Challenge.

**Join us virtually:
January 11 from 12 - 1 PM**

Register for the 2022 Giving Challenge Kick-Off Webinar

*Have questions? Email GivingChallenge@CFSarasota.org.
This webinar will be recorded and shared.*

**Leveraging Matches &
Challenges for the
2022 Giving Challenge**



Help your organization be as successful as possible by learning everything you need to know about adding matches and challenges to your Giving Challenge campaign. We'll answer any of your Match and Challenge questions and highlight the resources available to maximize your impact!

Who Should Attend:

- All Nonprofit partners, new or familiar with The Giving Partner, wishing to learn how to leverage donor supported matches and challenges during the 2022 Giving Challenge.

**Join us virtually:
November 17 from 3 - 4 PM**

Register for the Leveraging Matches & Challenges Webinar

Please contact the Knowledge & Equity Team at nonprofits@cfsarasota.org with questions about this event. This webinar will be recorded and shared.

A friendly reminder: Nonprofit News is your source for the 2022 Giving Challenge, including trainings, workshops, and other important updates. If you miss an issue of Nonprofit News, you can [revisit archived editions](#) anytime on the Community Foundation website at cfsarasota.org.

**THE
GIVING
PARTNER**



2022 Giving Challenge Deadline for Developing Profiles in The Giving Partner

The Giving Partner serves as a directory to our local community featuring nonprofit organizations that serve Sarasota, Manatee, Charlotte, and DeSoto counties. In order to participate in the 2022 Giving Challenge, all organizations must have a profile with an **Approved/Current status** in The Giving Partner.

**FOR
NEW
PROFILES**



The deadline to complete a **NEW** profile in The Giving Partner to qualify for the 2022 Giving Challenge is **5:00 PM January 31, 2022.**

In order to create a profile, your organization **must** have both of the following:

1. **IRS 501(c)(3)** Letter of Determination, and
2. At least one current program with local impact in at least one of the following counties: **Sarasota, Manatee, Charlotte or DeSoto**

To create your profile, view the **CHECKLIST** in the [Nonprofit Toolkit](#) (Step #4).

**FOR
EXISTING
PROFILES**



The deadline to submit an **EXISTING** profile for review in The Giving Partner to qualify for the 2022 Giving Challenge is **5:00 PM February 28, 2022.**

To update your profile, view the **CHECKLIST** in the [Nonprofit Toolkit](#) (Step #5) and follow the **KEY UPDATE** fields.

Once you have completed your updates, you must also click on the **"Submit for Re-Verification"** button within your profile; otherwise, our team will not be notified that you've made updates, and your profile will not get reviewed.

[Get Started with the Nonprofit Toolkit](#)

Past Trainings

LISTEN, 
& LEARN

How To Develop or Update Your Organization's Profile in The Giving Partner *Webinar Recording*

If you need support in creating or updating your profile in The Giving Partner, view this webinar recording. Led by our Nonprofit Data Manager, Susan Geurin, this webinar lists the key requirements necessary to get your profile approved with plenty of visuals to help guide you through the process.

[Watch How to Develop or Update Your Profile in The Giving Partner](#)

Business Engagement Opportunities for the 2022 Giving Challenge *17-Minute Video*

A new opportunity available during the 2022 Giving Challenge is engaging with businesses to increase your fundraising power. This 17-minute overview video, led by GiveGab, provides an outline for businesses interested in getting involved in the 2022 Giving Challenge but aren't sure how. Please share this with any businesses you know, or check out if your business is interested in getting involved.

[Watch How to Partner With a Business & Increase Your Fundraising Potential](#)

[View PowerPoint Slides from Video](#)

[Learn more about 2022 Giving Challenge Business Engagement Opportunities](#)

If you have any questions, please contact nonprofits@cfsarasota.org



Animal Welfare Grant Opportunity

Cycle Closes December 17th

One month remains for eligible organizations to apply to the Animal Welfare Grant Cycle. **The application closes on Friday, December 17, 2021 at 11:59 PM.**

[Apply For an Animal Welfare Grant](#)

Animal Welfare Grants (\$10,000 - \$50,000) support organizations that serve animals and promote their humane care in Sarasota, Manatee, Charlotte, and DeSoto Counties. This competitive grant cycle primarily supports emergency medical needs for animals and volunteer program development or growth.

Additional questions? Watch a recording of our latest info session below to learn how to apply.

[View the Recording of the Animal Welfare Grant Info Session](#)

Email impact@cfsarasota.org for any additional questions you may have.



Together we give.

SAVE THE DATE

GIVING TUESDAY

November 30, 2021

14 Days Until GivingTuesday!

Sending Good Luck and Resources Your Way

GivingTuesday is a global generosity movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity. We love what it stands for and encourage our nonprofit community to participate!

The GivingTuesday Team has created some great resources for organizations looking to

capitalize on the momentum of this global giving event. GiveGab, the platform that powers The Giving Partner, also developed a resource guide to help you run a successful campaign on **Tuesday, November 30, 2021**. The links below will take you to their nonprofit resource guides.

[GivingTuesday Official Resources: Toolkits & Logos](#)

[GiveGab's Guide to Running a GivingTuesday Campaign Online](#)

Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

[Nonprofit Job Bank](#)



THE GIVING PARTNER

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Have a Story of Impact you'd like to share? [Send Us Your Story.](#)

