

Be The One



**COMMUNITY
FOUNDATION**
of Sarasota County

NONPROFIT NEWS

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Presented by the
Community Foundation of Sarasota County

WEBINAR

**2020 Giving Challenge
Stories of Success**

**Zoom Webinar
June 9th, 2021 10am**

2020 Giving Challenge | Stories of Success *Join a Webinar with your Nonprofit Peers*

What makes a powerful Giving Challenge campaign? We are bringing together organizations that performed exceedingly well to share what made their 2020 Giving Challenge campaigns so successful.

In this webinar, you will learn:

- How organizations chose the awards they applied for
- What elements made for a winning campaign
- How each element affected their organization's long-term strategy

Plus, you will have the opportunity to ask specific questions about what goes into an award-winning campaign that we know you've been curious about.

Come learn from your nonprofit peers at this webinar on
Wednesday, June 9th from 10:00 a.m. - 11:30 a.m.

Register For This Webinar



Share Your Impact Testimonial from the 2020 Giving Challenge

As we gear-up for the 2022 Giving Challenge, we are reflecting on the successes of the past. We are looking to gather testimonials from nonprofit participants about their experience in the 2020 Giving Challenge to share with our community.

Why Share a Testimonial?

Sharing your nonprofit organization's testimonial will be an opportunity to:

1. Celebrate the 2020 Giving Challenge contributions of your staff, donors, board and volunteers
2. Highlight the impact made throughout the community
3. Inspire fellow nonprofit organizations, donors, volunteers and spark ideas

What Experiences Should You Highlight in Your Testimonial?

There are a wide variety of areas of interest your impact testimonial could highlight. Some potential topics for impact testimonials to get the creative juices flowing include:

- Engaging donors
- Peer-to-Peer Fundraisers
- Matches and/or Challenges specific to your nonprofit organization
- Specific donor and/or beneficiary stories
- Social media
- Staff, donors, volunteers
- Online events
- How your nonprofit organization used the 2020 Giving Challenge funds

How to Submit & Helpful Guidelines

Submitting an impact testimonial does not guarantee that your submission will be shared/published. The Community Foundation of Sarasota County Giving Challenge team will notify your nonprofit organization in July 2021 if your impact testimonial has been selected to share.

Selected Impact Testimonials will be shared on the Giving Challenge website and the Community Foundation of Sarasota County's website and social media channels from July

2021 to April 2022.

The submission deadline is Wednesday, June 30th at 5:00 p.m.

Submit your 2020 Giving Challenge Impact Testimonial

If you have any questions about your submission, please contact Madeline Hansen at mhansen@cfsarasota.org.



Reminder to update your profile in The Giving Partner!

Spring cleaning is in the air and it's time to dust off the cobwebs and update your profile in The Giving Partner!

As you're making updates, don't forget to reference the [Nonprofit Toolkit](#) checklist (step 5) to ensure everything is in tip-top shape. When you're finished making updates be sure to click "Submit profile for review" to add your profile to the review queue.

Thank you for all your hard work!

Log in to The Giving Partner


View the Nonprofit Toolkit

If you have any questions, please contact our team at nonprofits@cfsarasota.org or message our tech provider, Give Gab, at customersuccess@givegab.com

NEW NEW NEW NEW FEATURES

THE GIVING PARTNER

Management & Volunteers
Programs


Edit

Program Name *Required
Program Description *Required
Program Start Date *Required
Program Costs (Annual) *Required
Do not enter zero (0). Total annual cost to provide this program (can be approximated by the percent of staff time dedicated to the program and administrative costs).
--
Program Category *Required
Refer to the Appendix of this website for acceptable choices to select from: <https://www.cfsarasota.org/files/galleries/the-giving-partner-toolkit-process-and-checklist-updated-as-of-5-14-2020.pdf>
Program Sub-Category *Required
Refer to the Appendix of this website for acceptable choices to select from: <https://www.cfsarasota.org/files/galleries/the-giving-partner-toolkit-process-and-checklist-updated-as-of-5-14-2020.pdf>
Population Served 1 *Required
Population Served 2
Population Served 3
Geographical Areas Served by Program *Required
Enter one or more of the following local counties in which organization serves (enter EXACTLY as it appears below and separate each response with a comma): FL-Sarasota, FL-Manatee, FL-Charlotte, FL-DeSoto, FL-Hillsborough, FL-Pinellas, FL-Lee, FL-Hardee. Additionally, you may also enter any of the following: FL-Statewide, Multi-State, National, or International.
Population Served Description *Required
Who are your participants? Be specific about the persons, animals, or other groups you seek to improve. Address age, race/ethnicity, income, and geographic representation when possible.
Number Served Last Year *Required
Number who achieved the intended gain last year
Projected Number Served This Year *Required
Number anticipated to achieve intended gain this year
What outcomes do you seek for participants? *Required
Be specific (go beyond a general overview); what is the exact level of change that you seek to achieve in this program?
How is the extent of outcome achievement confirmed? *Required
Include the kinds of information you use and how you obtain the information. Consider both objective information (data independent of opinions) and subjective information (participants share how the program helped them to change).
Define the outcomes achieved in the last completed year of this program. *Required
Include the year covered, the number of participants who achieve the outcomes described above as compared to the number of participants, and any broader outcomes achieved (such as other gains for the participant who achieved the intended outcomes, gains that spread to other persons, or gains at a neighborhood/community level).

Recently Added Program Fields

We want to spotlight these recently added program fields to be sure your organization completes them when updating your profile in The Giving Partner.

Our team has noticed that these fields are often missed when making updates, but they are some of the most valuable and most often pulled fields for reports. The fields are:

- Program start date
- Number served last year
- Projected number served this year
- What outcomes do you seek for participants
- How is the extent of outcome achievement confirmed
- Define outcomes achieved in the last completed year of this program

Impact Evaluation Trainings

If you're looking for guidance and support on completing these fields, we recommend referring to the [Nonprofit Toolkit \(step 5\)](#) and watching our Impact Evaluation webinar series.

The Impact Evaluation webinars are a great resource for exploring ways to effectively measure and capture your organization's outcomes, communicate impact, and best answer those recently added program fields.

[View the Impact Evaluation Webinar Series](#)

PANDEMIC RECOVERY

ONE YEAR LATER



COVID-19 Nonprofit Survey Reports

In March 2021, exactly one year after the onset of the COVID-19 crisis, philanthropic foundations serving Sarasota, Manatee, Charlotte, and DeSoto counties reached out to local nonprofit organizations to learn how they are faring during the pandemic recovery process.

This effort complemented earlier surveys in March 2020 and June 2020.

Respondents from community agencies - representing nine distinct nonprofit sectors -- shared critical insight about what has changed, what are the most pressing needs facing organizations and communities, and what resources have sustained them in a year of change.

HERE'S SOME OF WHAT WE LEARNED:

What Has Changed

1 in 3

nonprofit organizations reported
operating budgets were below
pre-pandemic levels

64%

of nonprofit organizations adapted
their program or service delivery models
due to the COVID-19 pandemic

86%

of nonprofit leadership reported
their organization's operations
were below pre-pandemic levels

What Are The Needs

Operating Funds
Capacity building and
unrestricted funding



Technology
Software, internet access,
infrastructure, and training

Human Capital
Increased staff support,
training, and volunteer
engagement



Facility Support
Office space, facility
improvements and maintenance

[Read the Reports](#)

This survey was developed in collaboration with Charles & Margery Barancik Foundation,

Charlotte Community Foundation, Community Foundation of Sarasota County, Gulf Coast Community Foundation, Manatee Community Foundation, The Patterson Foundation, and William G. & Marie Selby Foundation.

Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

Nonprofit Job Bank



THE
GIVING
PARTNER

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Have a Story of Impact you'd like to share? [Send Us Your Story.](#)

