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of Sarasota County

NONPROFIT NEWS

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Give8/28

...Because Black Giving is Magic!

SAVE THE DATE.

8/28

VISIT [WWW.GIVE828.ORG](http://WWW.GIVE828.ORG) TO REGISTER

## Give 8/28 Returns August 28, 2021

*Supporting Black-Led & Black Benefiting Nonprofits*

To culminate the month-long celebration of Black Philanthropy Month, the Young, Black, and Giving Back Institute (YBGBI) is hosting their fourth annual **Give 8/28** giving day for Black-led and Black benefiting nonprofits on August 28, 2021.

Last year, more than 470 nonprofits raised more than \$250,000 during the 24-hour challenge. Locally, more than 15 nonprofits participated - many for the first time. [Read about their success.](#)

To participate in Give 8/28, YBGBI requires that at least 50% of the nonprofit leadership, board AND staff are Black, thereby accurately reflecting the population they serve.

Nonprofit registration is currently open. Interested in participating? Please send us an email at [nonprofits@cfsarasota.org](mailto:nonprofits@cfsarasota.org). The Community Foundation of Sarasota County is looking to kickstart giving and cover your organization's \$25\* registration

fee.

For more information on Give 8/28 and to register, follow the link below.

*\*This fee helps the YBGBI cover costs associated with running this event and supports the Give 8/28 initiative.*

Interested in Participating? Let us know at [Nonprofits@CFSarasota.org](mailto:Nonprofits@CFSarasota.org)

Learn More About Give 8/28

# WEBINAR

## Community Foundation 101

Zoom Webinar  
August 18th, 2021 1:30 PM - 3:00 PM



## Community Foundation 101 *Webinar Workshop*

Curious about community foundations? Come learn about the Community Foundation of Sarasota County and how it differs from other local private foundations. You'll have a chance to hear from key staff members of our team and learn how to access community and capacity-building resources.

### **What You'll Learn:**

- Participants will understand the role of the Community Foundation of Sarasota County in the local community.
- Participants will leave with an understanding of how best to utilize the nonprofit community resources available to them through the Community Foundation of Sarasota County.

### **Who Should Attend:**

Senior management, programmatic team leads, and development staff may find this training beneficial. The workshop is exclusively available to organizations with profiles in [The Giving Partner](#) that have a **Current** status.

Please contact Madeline Hansen at [mhansen@cfsarasota.org](mailto:mhansen@cfsarasota.org) with questions about this event. This webinar will be recorded and shared.

**Join us virtually:**

**Wednesday, August 18th from 1:30 PM - 3:00 PM**

[Register For This Workshop Webinar](#)

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## **Diversity, Equity, Inclusion: A Marathon, Not A Sprint** *A Blog by Ranata Reeder, VP, Knowledge and Equity*

Earlier this year, the Community Foundation of Sarasota County announced the creation of a new department - Knowledge and Equity - to offer a more comprehensive view the totality of our community's needs, as well as our foundation's work to help create a community where everyone can thrive.

Over the course of the next year, the Knowledge and Equity team will use data and an equity lens to guide a number of nonprofit-centered activities, including:

- Nonprofit Listening Sessions by Sector
- Platform Updates to The Giving Partner
- Capacity Building and Convenings
- 2022 Giving Challenge, and more...

In her new blog post, Ranata Reeder, Vice President of Knowledge and Equity, lays out her vision for her team - with Madeline Hansen and Susan Geurin - and the activities that lie ahead.

[Learn About Upcoming Activities from the Knowledge and Equity Department](#)

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Presented by the  
Community Foundation of Sarasota County

# WEBINAR

## 2020 Giving Challenge Stories of Success

[View Recording!](#)

## 2020 Giving Challenge | Stories of Success *Webinar Recording*

What makes a powerful Giving Challenge campaign? The Community Foundation of Sarasota County brought together nonprofit organizations that performed exceedingly well in the 2020 Giving Challenge to share what made their Giving Challenge campaigns so successful.

Click on the recording below to learn from your nonprofit peers from the webinar held on Wednesday, June 9th from 10:00 am - 11:30 am. Learn how nonprofit organizations chose the awards they applied for, what elements made for a winning campaign, and how it affected their nonprofit organization's long-term strategy.

[View Webinar Recording](#)

[Read Webinar Slides](#)

*If you have any questions regarding this webinar, please contact the Giving Challenge Team at [givingchallenge@cfsarasota.org](mailto:givingchallenge@cfsarasota.org)*

*Looking ahead, please remember Nonprofit News will be your source for the latest about the 2022 Giving Challenge, including trainings, workshops, and other important updates. If you miss an issue of Nonprofit News, you can [revisit archived editions](#) anytime on the Community Foundation of Sarasota County website.*

NEW  
NEW  
NEW  
NEW  
FEATURES

THE  
GIVING  
PARTNER

# Enhancements to Profiles in The Giving Partner

GiveGab, the tech platform behind The Giving Partner, has made some upgrades to the profile pages on the site and will be implementing these changes by the end of June. Based on client feedback, the new profiles are more centered, easier to read, and have improved accessibility.

***There is nothing on your end you need to do.***

Note: We have been made aware that the cover photo might need to be switched out based on the dimensions of your current photo. The new profiles will work best with an image that is 5MB max and a JPG, JPEG, or PNG file type, with recommended dimensions of 1500x500.

*If you run into any technical issues, please reach out to the GiveGab support team through the GG Chat bubble on the bottom right-hand corner of the GiveGab sites or write in to [CustomerSuccess@GiveGab.Com](mailto:CustomerSuccess@GiveGab.Com)*

[View An Example of the New Profile Page Layout](#)

[View an Example of New Overview Tab](#)

[Email GiveGab Customer Success](#)

PHILANTHROPY & SOCIAL INNOVATION  
aspen institute

## OPENING THE 990

INFORMATION AND TOOLS FOR DRIVING IMPACT



## New Resource from Aspen Institute on Navigating the Form 990 E-Filing Process

A new law requiring electronic filing of the Form 990 goes into effect this year, and thousands of nonprofit organizations will be e-filing for the first time.

To help groups navigate the e-filing process, the Aspen Institute's Program on Philanthropy and Social Innovation (PSI) has created an introductory brochure, which you can access by clicking the button below.

*Additional Resource: The [IRS News Release \(December 18, 2020\)](#) contains an additional*

summary of the e-filing requirements. The IRS will be sending an educational letter to organizations that previously filed paper forms to alert them to this change.

Introduction to Mandatory E-Filing Brochure

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# ONLINE TOOL TO HELP LOW-INCOME FAMILIES REGISTER FOR MONTHLY CHILD TAX CREDIT PAYMENTS

The Treasury Department and the Internal Revenue Service today unveiled an online [Non-filer Sign-up tool](#) designed to help eligible families who don't normally file tax returns register for the monthly Advance Child Tax Credit payments, scheduled to begin July 15.

This tool provides a free and easy way for eligible people who don't make enough income to have an income tax return-filing obligation to provide the IRS the basic information needed—name, address, and Social Security numbers—to figure and issue their Advance Child Tax Credit payments.

The [Non-filer Sign-up tool](#) is for people who did not file a tax return for 2019 or 2020 and who did not use the IRS Non-filers tool last year to register for Economic Impact Payments. *Eligible families who already filed or plan to file 2019 or 2020 income tax returns should not use this tool.*

Use the Non-Filer Sign-Up Tool

For More Information on 2021 Advance Child Tax Credit Payments

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## Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

Nonprofit Job Bank

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# THE GIVING PARTNER

Missed an issue of Nonprofit News? [Review Archived Issues.](#)

Have a Story of Impact you'd like to share? [Send Us Your Story.](#)

