NEW NEW NEW NEW FEATURES

THE GIVING PARTNER

We are excited to share with you that *The Giving Partner* is launching two new features to help your organization. As indicated by the recent Pandemic Recovery Nonprofit Survey, **nonprofits desire a way to bridge the fundraising-technology gap,** and these features will ultimately help enhance your organization's donation and fundraising opportunities.

DONATE BUTTON
The Donate Button allows your organization to collect donations through the platform and utilize these great benefits:

- **Electronic Deposits** - All donations are electronically deposited into your organization's bank account.
- **Recurring Donation** - Donors can choose to make recurring donations to your organization by simply selecting the option on the donation form.
- **Payment Options** - Donors will have multiple payment options to choose from, including: major credit cards, Apple Pay, Google Pay, and Plaid (ACH- $3 flat bank fee with $100 minimum donation).
- **Automatic Thank You Message & Tax Receipt** - Your organization can create a custom thank you message that is sent automatically when a donor makes a gift. Additionally, this acts as a tax deductible receipt.

The donate button will appear in two places: on the search page above "View Profile" and on the profile itself.

BOOST FUNDRAISING SUITE
Boost exists within your profile in The Giving Partner, making it easier for your organization to leverage online fundraising with virtual events, with features including:

- **Campaigns and Events** - Create an unlimited number of campaigns and events;

these can run concurrently.

- **Peer-to-Peer (P2P) Fundraisers** - P2P fundraisers utilize their social networks to help support your organization. A great way to engage your organization's supporters and help them fundraise for your organization.Campaigns and events effectively using P2P fundraisers, raise an average of 33% more.
- **Tracking Supporters** - Seamlessly search to find all supporters that fit specific criteria and tailor communications to foster stronger relationships.
- **Embeddable Donation Button** - Add a donation button to your organization's website so donors can contribute without having to leave your website.
- **Customer Success Team** - Live support M-F from 9:00-5:00 EST
- **Resources** for nonprofit strategy and best practices.

NEXT STEPS

Please know that both the Donate Button and Boost are not required: these features are "opt-in" only.

To help you learn more, our technology partner, GiveGab, will be hosting an upcoming webinar from **11am-12pm, August 10th**. In it, they will dive deeper into the benefits of these features, a special promotion for the Boost Fundraising Suite, and how to properly opt-in.

Register for the Webinar

Please be aware that there are subscription fees tied to the Boost Fundraising Suite, and these fees, along with the special limited-time promotion offered by GiveGab, will be discussed during the webinar. The webinar will be recorded for those unable to attend.

If you have any questions, please send us a message at *Nonprofits@CFSarasota.org*.

COVID-19 Building Update
Office Closure & Room Reservations

As we continue to follow recommendations from public health officials related to social distancing, **our building will remain closed through December 31, 2020. All room reservations are cancelled for the rest of the year, however, note that any of our future training/learning sessions will be converted to remote/virtual sessions.**

Although a majority of our team continues to work remotely, our staff remain accessible to help move our community towards a safe, thoughtful recovery. Our main phone number, 941-955-3000, will be answered as normal from 8:30 a.m. - 5 p.m., Monday through Friday.

Any organization that has scheduled use of any of our office spaces will be notified directly via phone and/or email of the continuing closure.

Visit Our Website For More Information

Black Philanthropy Month (BPM) is celebrated every August as a concerted effort to elevate and engage Black giving. Launched in August 2011 to commemorate the United Nations Year and Decade of People of African Descent, BPM has grown significantly in the past nine years. To learn more about Black Philanthropy Month and to participate in the Black Giving and Beyond Summit 2020: Towards a New Future in a COVID World on August 1st follow the link below.

Join Black Philanthropy Month Kick Off

To culminate the month long celebration of Black Philanthropy Month, the Young, Black, and Giving Back Institute (YBGBI) is hosting their third annual **Give 8/28** give day for Black-led and Black benefiting nonprofits. To participate in Give 8/28, YBGBI requires that at least 50% of the nonprofit leadership, board AND staff are Black, thereby accurately reflecting the population they serve. For more information on Give 8/28 and to register follow the link below. **Nonprofit registration ends August 14th, 2020**.

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Learn More About Give 8/28

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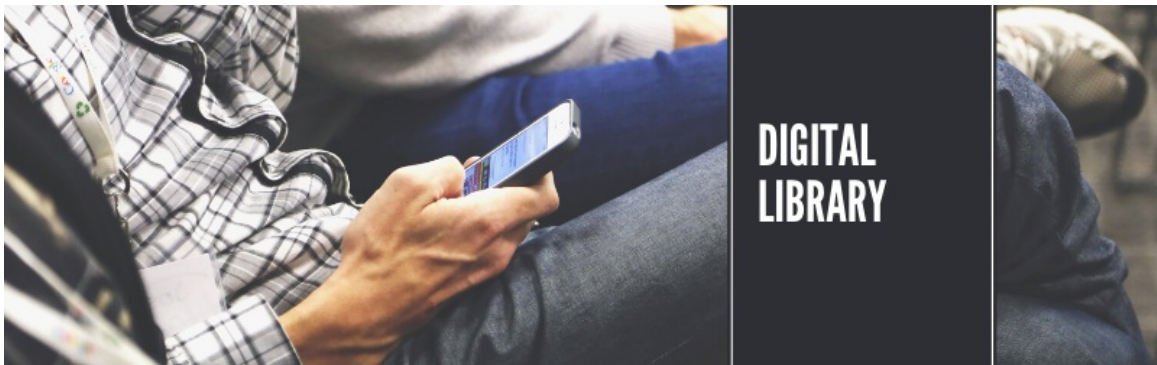
Foundation Directory Online Available at Jacaranda and Selby Libraries

The Community Foundation of Sarasota County has partnered with the Sarasota County Library System to offer a subscription to Foundation Directory Online (FDO), which provides data and search functionality to help reach fundraising goals quickly and efficiently. With a desire to provide greater access, the Community Foundation has funded access to this subscription for the Jacaranda and Selby branches of the Sarasota County Library system. Accessing the subscription is simple: visit either the Jacaranda or Selby branch locations and log in to their digital library (the subscription is listed under the Grants tab).

If you have any questions or difficulties, please call the library at 941-861-1110.

What is Foundation Director Online? FDO delivers quality funding prospects by combining exhaustive *data from national entities* with intuitive search functionality and informative data visualizations that delivers the information needed to reach fundraising goals quickly and efficiently. FDO includes 189,000+ Grantmakers, the majority do not have websites and would otherwise be impossible to find. The data in FDO is compiled from IRS forms 990 and 990-PF, Grantmaker websites, annual reports, printed application guides, the philanthropic press, and various other sources. Grantmaker Profiles include private & independent foundations, corporate foundations, U.S. Federal funders, public charities, and international foundations. FDO further includes a built-in LinkedIn integration that allows you to see who can help you make that connection as well as maps and charts to build a better perspective on foundation activity.

Florida Nonprofit Alliance Resources

The Florida Nonprofit Alliance's mission is to inform, promote, and strengthen the nonprofit sector in order to create more vibrant communities across the state. With the support of several community foundations across the state, FNA has created a Legal Compliance Checklist for Florida nonprofits. It outlines laws applicable to Florida nonprofits regarding their governance, advocacy, human resources, and fundraising. You can find this checklist and additional resources for nonprofits on their website flnonprofits.org or by following the link below.

Discover Nonprofit Resources

* Please note that The Legal Compliance Checklist is free for FNA members and $15.00 for non-members. All other resources listed in the above link are free, unless otherwise stated.

Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's **Job Bank**, supported by the Community Foundation of Sarasota County.

Nonprofit Job Bank

Missed an issue of Nonprofit News? *Review Archived Issues.*