

Be The One



**COMMUNITY
FOUNDATION**
of Sarasota County

NONPROFIT NEWS

[Grant Opportunities](#) | [Stories of Impact](#) | [Subscribe](#) | [Archived Issues](#)



Thank
you!

To our Nonprofit Partners,

As one tends to do at the end of a very long year, we find ourselves reflecting on all that has passed. While there have been so many moments of pain, fear, and trauma, we also can reminisce on the moments celebrating our strength, resiliency, community, friendship, healing, kindness, and generosity.

Behind these bright spots were you, our nonprofit partners. There is not a single day that passes that is not touched and improved upon by the strength and good work of our nonprofit community. We know we are not alone in this sentiment. [Florida Trend](#) nominated the non-profit sector as Floridan of the year and we couldn't agree more.

We have so much to be grateful for, but at the top of the list is you. And to show our appreciation, some of our colleagues have something they'd like to share with you below...

"Our nonprofit community is creating a resilient landscape that will lead to our region's recovery. We appreciate how you've shown compassion to your neighbors by listening and addressing their needs. You are creating a brighter tomorrow for our whole community. Thank you!"



- Kirsten Russell, Vice President, Community Impact



"It has been an honor to work with so many amazing individuals who work for our nonprofit partners. Our community is so fortunate to have so many thoughtful, dedicated people willing to consistently give their all to help others! Thank you for all you do!"

- Nicole Light, Education Officer



"I am proud and grateful to live in a community that is graced with so many caring and passionate nonprofits! Thank you for sharing your passion with us and making our community stronger!"

- Madeline Hansen, Manager, Nonprofit Services



"I'm so grateful to all of our nonprofit partners who work tirelessly to help make our community a better place for all...it is a pleasure to work with you! Thank you for your tremendous passion and strength during this most challenging time. Looking towards brighter days ahead!"

- Susan Geurin, Nonprofit Data Manager



"To our nonprofit friends, thank you for continuing to support and enrich our community each and everyday. This year was full of unexpected challenges but you helped make our community a bit brighter. Thank you for all that you do. Happy New Year!"

- Kim Adams, Coordinator, Events and Marketing

As we hope you gleamed from our colleagues' messages, you inspire us each and every day with your commitment to community care and your generous heart. We look forward to continue growing our relationships and furthering causes together in 2021 and beyond!

With gratitude,
Community Foundation of Sarasota County



Masala Giving Circle: Community Project Grant

The Masala Giving Circle is accepting proposals from Sarasota and Manatee County nonprofit organizations whose programs support their mission of promoting economic and personal empowerment through financial support for programs and initiatives.

An organization is eligible to apply for a grant of up to \$10,000 if the organization meets the following criteria:

- Origin: Based in and serve those in either Sarasota or Manatee County, FL.
- Status: Grants may not be made to fraternal organizations, orders, or societies unless they have a non-profit tax exempt 501(c)(3) qualified public charitable organization with specific programs or services that will receive the grant.
- Target Audience: Program or service.

Deadline date for submitting grant applications is December 31, 2020, 5pm EST.

[Learn More and Submit a Proposal](#)



Impact Evaluation

Nonprofit Training Series

Enhancing Programmatic Impact through Data, Research, and Evaluation

Attend our free nonprofit training series to grow your program evaluation expertise.

Join the Community Foundation of Sarasota County and Dr. Shelley Robertson, a national leader in nonprofit program evaluation and assessment, for a multi-part series on enhancing your programs' impact through data, research, and evaluation.

This opportunity is open to nonprofit organizations with approved profiles in [The Giving Partner](#). Please note each session will be offered twice to provide greater flexibility for participants to attend.

Introduction

Using Evaluation to Change Programs

Monday, January 11, 2021 at 2:30 p.m.

Wednesday, January 13, 2021 at 2:30 p.m.

In this session, you will learn what local donors want to know about impact and what national research says about donors and impact. You'll also hear real-life examples of how programs have used evaluation to make a bigger impact and consider what impact information would be helpful to your organization. While everyone is welcome, this session is recommend for Executive Directors, fundraising staff, and program staff. Please note both sessions are identical.

Register for Monday, January 11

Register for Wednesday, January 13

Evaluation Skill-Building Sessions

How to Create an Easy, Reliable Tool to Collect Impact Data

Thursday, January 14, 2021 at 2:30 p.m.

Tuesday, January 19, 2021 at 10 a.m.

In this first skill session, Dr. Shelley Robertson will provide the skills to create or find easy and reliable data tools and systems, including the 5 types of data tools and when to use them, a checklist for assessing tools you find online, and step by step instructions for creating three types of data tools. The emphasis throughout will be on keeping your system simple and your tools streamlined. No matter what your skill level, you'll walk away with new information. Dr. Robertson will present the basic skill and then present options for different skill levels, experience, and organizational size. While everyone is welcome, this session is recommend for program staff and anyone who helps collect data and works with data. Please note both sessions are identical.

[Register for Thursday, January 14](#)

[Register for Tuesday, January 19](#)

How to Turn Data into Useable Outcomes

Wednesday, January 20, 2021 at 9:00 a.m.

Thursday, January 21, 2021 at 2:00 p.m.

This second skill building session is all about making data useful. We'll start with aligning your data to your outcomes, then go through a step by step process of how to calculate and report outcomes. The session will end with examples with templates for you to follow later as well as a list of common mistakes people make when calculating and reporting outcomes. No higher math skills required – just adding and dividing. No matter what your skill level, you'll walk away with new information. Dr. Robertson will present the basic skill and then present options for different skill levels, experience, and organizational size. While everyone is welcome, this session is recommend for program staff and anyone who helps collect data and works with data. Please note both sessions are identical.

[Register for Wednesday, January 20](#)

[Register for Thursday, January 21](#)

How to Communicate Your Impact

Monday, January 25, 2021 at 2:30 p.m.

Tuesday, January 26, 2021 at 2:30 p.m.

This third skill building session is all about communicating your impact, both internally to help improve programs and externally to raise more money. The session will first provide an agenda and tips for having internal data discussions. We will then talk about two approaches to sharing your impact story and tips for giving presentations that include data. You'll also see examples of how to share key messages through infographics. No matter what your skill level, you'll walk away with new information. Dr. Robertson will present the basic skill and then present options for different skill levels, experience, and organizational size. While everyone is welcome, this session is recommend for Executive Directors, fundraising staff, program staff, and anyone who helps collect data and works with data. Please note both sessions are identical.

[Register for Monday, January 25](#)

[Register for Tuesday, January 26](#)

All trainings will be recorded and shared on our website following the completion of the series. Please contact Madeline Hansen at mhansen@cfsarasota.org with any questions about these trainings.



We Asked and You Answered... *Book & Podcasts Recommendations!*

Last month, we asked you to send us some of your favorite books, TV shows, podcasts, or whatever has kept you going through all the ups and downs brought on by 2020. And you did not disappoint!

So as you pour yourself another cup of coffee, explore what others in our nonprofit community are reading and listening to, and perhaps you'll pick up a new creature comfort along the way.



Books:

- [*Stepping Forward: A Positive, Practical Path to Transform Our Communities and Our Lives*](#) by Rich Harwood
- [*Love Where you Live: Creating Emotionally Engaging Places*](#) by Peter Kageyama
- [*The Geography of Bliss: One Grump's Search for the Happiest Places in the World*](#) by Eric Weiner
- [*Dare to Lead: Brave Work. Tough Conversations. Whole Hearts.*](#) by Brené Brown

Podcasts

- [*First Day Podcast*](#) from The Fund Raising School
- [*Throughline*](#) from NPR
- [*On Being with Krista Tippett*](#)

- [Hidden Brain](#) from NPR
- [99% Invisible](#) from Roman Mars



[Continue Sharing Your Recommendations!](#)

Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

[Nonprofit Job Bank](#)



THE
GIVING
PARTNER

Missed an issue of Nonprofit News? [Review Archived Issues.](#)

Have a Story of Impact you'd like to share? [Send Us Your Story.](#)

