

Be The One



COMMUNITY  
FOUNDATION  
of Sarasota County

## NONPROFIT NEWS

# NEW NEW NEW NEW FEATURES

# THE GIVING PARTNER

## >>> NEXT STEPS >>>

Last month, we shared with you that The Giving Partner was launching two new features to help your organization – the Donate Button and Boost Fundraising Suite. We are excited to announce that these features can now be applied to your profile to enhance your organization's donation and fundraising opportunities! You may [review the feature benefits](#) in the July edition of Nonprofit News.

These features will go far in helping to bridge your fundraising-technology gap. If you wish to get started, here are your next steps:

### NEXT STEPS

#### **Get Verified to Collect Donations**

Login to your profile in **The Giving Partner** and click on the left menu: Manage Organization > Verification > Get Verified to Collect Donations

#### **Opt-In to Utilize the Boost Fundraising Suite**

Use the following login information to **opt-in**, if you would like to participate in a special promotion to get started with Boost Fundraising Suite through November 15, 2020\*.

**URL:** <https://info.givegab.com/the-giving-partner>

**Password:** TheGivingPartner

Further details explaining the benefits of these features, the special promotion for the Boost Fundraising Suite, and how to properly opt-in can be referenced in the webinar. Missed the webinar? [Watch the recording.](#)

Webinar Recording Link

*\*As a reminder, please know that both the Donate Button and Boost Fundraising Suite are not required: these features are "opt-in" only. As described in the webinar, subscription fees are tied to the Boost Fundraising Suite if you elect to continue after the special promotion expires.*

If you have any questions regarding either of these features, **please reach out to the Customer Success Team** at GiveGab through the **Blue Chat Bubble** in your profile.

If you have any questions, please send us a message at [Nonprofits@CFSarasota.org](mailto:Nonprofits@CFSarasota.org).



## The Power of Peer-To-Peer Fundraising and Matching Incentives

**Zoom Webinar**  
**September 15th, 2020 11a**

### Peer-to-Peer Webinar Opportunity

Join the Nonprofit Services Team and GiveGab on Tuesday, September 15th at 11am for "The Power of Peer-to-Peer Fundraising and Matching Incentives" webinar.

In this webinar, we will review how you can leverage Peer-to-Peer Fundraising and Matching Incentives in your The Giving Partner or Boost campaigns. We will take a walk through how you can easily to use this functionality on the platform, as well as best practices and strategies for getting the most out of these features.

[Webinar Registration](#)

# Give 8/28

Last month, we shared an opportunity to learn more about Give 8/28, a national charitable giving day dedicated to inspiring philanthropy by and for Black communities. Since then, several local nonprofit organizations have registered to participate in this third annual give day on August 28, 2020.

As a way to encourage local involvement, the Community Foundation of Sarasota County awarded \$250 grants to the first 20 nonprofit organizations who registered to participate within Sarasota, Manatee, Charlotte, and DeSoto counties. More than ten organizations voiced their interest to join the give day hosted by the Young, Black and Giving Back (YBGB) Institute, which has been offered since 2018.

This year's local participating organizations include:

- [Manasota ASALH \(Association for the Study of African American Life and History\)](#)
- [Brotherhood of Men Mentor Group](#)
- [D.I.V.A.S. of Sarasota Inc](#)
- [Gamma Xi Boulé Foundation](#)
- [Howard Club of Southwest Florida](#)
- [Learn My History Foundation](#)
- [Sarasota Bradenton Kappa Alpha Psi Project Guide Right](#)
- [Sarasota African-American Cultural Coalition, Inc](#)
- [Suncoast Black Arts Collaborative](#)
- [Second Chance Last Opportunity](#)
- [Truly Valued](#)
- [Westcoast Black Theatre Troupe](#)
- With more organizations potentially joining Give 8/28 pending participation

We hope you will join us in celebrating these Black grassroots nonprofits by supporting their efforts from 8am to 11pm on August 28. To learn more about Give 8/28 and how to support participating nonprofits, visit <https://www.give828.org/giving-events/ybgb20>.

[Learn More About Give 8/28](#)

[Read The News](#)



## Census 2020 Deadline Approaches!

The Census 2020 deadline is now September 30th. Encourage your employees, coworkers, friends and family to take five minutes to complete the Census online or over the phone. Florida and our local community depends on billions of dollars in federal funding allocated based on a complete and accurate Census count every 10 years. This funding supports everything from schools and hospitals to emergency response and congressional districting.

<p>CENSUS 101</p> <h3>It's about fair representation.</h3> <p>Every ten years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.</p>  <p><small>Official Data</small> <b>Census</b></p>	<p>CENSUS 101</p> <h3>Taking part is your civic duty.</h3> <p>Completing the census is required. It's a way to participate in our democracy and say "I COUNT!"</p>  <p><small>Official Data</small> <b>Census</b></p>	<p>CENSUS 101</p> <h3>You can help.</h3> <p>You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.</p>  <p><small>Official Data</small> <b>Census</b></p>
<p>CENSUS 101</p> <h3>It's about redistricting.</h3> <p>After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.</p>  <p><small>Official Data</small> <b>Census</b></p>	<p>CENSUS 101</p> <h3>Everyone counts.</h3> <p>The census counts every person living in the U.S. once, only once, and in the right place.</p>  <p><small>Official Data</small> <b>Census</b></p>	<p>CENSUS 101</p> <h3>Your data are confidential.</h3> <p>Federal law protects your census responses. Your answers can only be used to produce statistics.</p> <p>By law we cannot share your information with immigration enforcement agencies, law enforcement agencies, or allow it to be used to determine your eligibility for government benefits.</p>  <p><small>Official Data</small> <b>Census</b></p>

Current 4-County Response Rates:

- Charlotte 62.22%
- DeSoto 45.7%
- Manatee 57.3%
- Sarasota 63.4%

Help create a brighter future for our community, complete the Census today!

[Complete the Census](#)

Call 844-330-2020 for English or 844-468-2020 for Spanish.



## Going Digital: Crafting Attractive Virtual Event Sponsorship Opportunities

From virtual happy hours to webinar discussions, event planning in the age of COVID-19 has shifted to embrace all things digital. While virtual events invite new opportunities for innovation and inclusion, they also bring a number of challenges where the traditional rules of event planning do not apply, leaving many #nonprofit professionals wondering how to adapt to this evolving environment.

In this blog post by [Kim Adams](#), Coordinator of Events and Marketing, learn five simple yet important elements that will uplift your sponsoring partners and create memorable experiences for everyone involved.

[Read Blog](#)



## Share Your *Stories of Impact*

For our local nonprofit organizations, each grant opportunity represents a critical snapshot of our community's emerging needs and offers a glimpse of what we can become. To reflect the meaningful work being accomplished by our local cause leaders, we are inviting our nonprofit partners to share your ***Stories of Impact***.

### What is a *Story of Impact*?

Any story that showcases the impactful work being undertaken or accomplished by a local 501(c)(3) nonprofit organization within The Giving Partner who has received a grant from the Community Foundation of Sarasota County within the last year.

### What can be a *Story of Impact*?

- Press Releases
- Blogs
- Videos
- Testimonials
- Articles
- Podcasts / Audio Recordings

### Who can share a *Story of Impact*?

Any 501(c)(3) nonprofit organization within The Giving Partner who has received a grant from the Community Foundation of Sarasota County within the last year. Stories should demonstrate how your grant funding has helped enhance your impact within the community.

Have questions about sharing your *Story of Impact*? Reach out to [Communications@CFSarasota.org](mailto:Communications@CFSarasota.org)

[Share Your Story of Impact](#)

Discover Our Stories of Impact

## Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

Nonprofit Job Bank



Missed an issue of Nonprofit News? [Review Archived Issues.](#)

Have a Story of Impact you'd like to share? [Send Us Your Story.](#)



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