



Five Advantages of Working With a Virtual Assistant to Manage Your Pet Business

Anyone who owns a pet business or service understands all too well the difficulties of keeping up with countless, day-to-day administrative tasks while targeting new customers, accommodating the needs of current customers and maintaining and growing a business, all at the same time.

There is help!

Mary Oberdier, who founded Chase'n Tails Pet Care, LLC, a successful pet-sitting business of her own 11 years ago, is now offering hands-on support through her new virtual assistant business, Mary Oberdier, LLC.

With the expertise and experience to provide much-needed skills for a variety of pet-related businesses, Mary has compiled a list of the five top advantages of hiring a virtual assistant specifically for dog walking and pet sitting business owners, who, she believes, would especially benefit from back-office management assistance. These advantages include:

- Managing e-mail box correspondence
- Overseeing standard operating procedures
- Reviewing applications and completing follow ups
- Scheduling staff
- Issuing timely vaccine reminders



In her work as a virtual assistant for any type of pet business, Mary also is willing to provide these critical and time-consuming services:

- Customer Service
- New Client Intake
- Software Support
- Project Development & Management
- Payment Posting
- Data Entry
- HR Help...And much more!



Mary Oberdier, founder of Mary Oberdier, LLC

In an age when an increasing number of start-up companies and small businesses alike are outsourcing work to virtual assistants in order to free up their limited time to focus on priority tasks that can boost their bottom line, Mary is ready and willing to help your business achieve success.

For additional information about how Mary's virtual assistant support services can benefit your pet business or service, send an e-mail to moberdierllc@yahoo.com.

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Farmhouse Animal & Nature Sanctuary Awarded \$22,000 Grant From Community Foundation of Sarasota to Support the Purchase of a Used Tractor

Farmhouse Animal & Nature Sanctuary (FANS), a nonprofit exotic, domestic and farm animal sanctuary, recently was awarded a \$22,000 Animal Welfare Grant. Funding for the grant was provided by the Robert Parker Fund of the Community Foundation of Sarasota County.

The purpose of this grant is to purchase a used tractor/backhoe/loader to help lighten the workload at the sanctuary. The tractor will enable volunteers to care for the organization's rescued animals more efficiently and affordably.

As a sanctuary for rescued farm animals and other types of alternative pets, FANS sits on six acres of property that includes fenced-in pastures, paddocks and specially-designed habitats.

Caring for the sanctuary's rescued animals is the priority, and that task involves more than filling food bowls and scheduling vet appointments. Maintaining the farm property is essential to the health, safety and well-being of each animal. Hurricane Ian heightened this need by destroying the majority of the sanctuary's perimeter fence and ripping out 35-plus trees on the property. Currently, these chores are either done by hand or with rented equipment and takes up to several hours of volunteer time and costs hundreds of dollars each quarter. This is not the most efficient way to operate, and it restricts how many animals the sanctuary can take in.

The solution: Purchase of a used tractor that will allow FANS to accomplish essential tasks more quickly and save money.

The to-do list at the farm sanctuary is never ending, and the ongoing problems related to animal safety and well-being can be solved with this single purchase.

The mission at Farmhouse Animal & Nature Sanctuary, a 501(c)(3) nonprofit founded in 2017 in Myakka City, is to care for, love and

support the exotic and farm animals that live at the sanctuary, to the best of our ability, for the remainder of their lives and to educate the public about animal care.

The Community Foundation of Sarasota County is a public charity founded in 1979 by the Southwest Florida Estate Planning Council as a resource for caring individuals and the causes they support, enabling them to make a charitable impact on the community. Since its founding, the Community Foundation has been able to grant more than \$396 million to area nonprofit organizations to our community thanks to the generosity of charitable individuals, families, and businesses.

Currently 136 animals reside at the sanctuary—from horses, pigs and goats to tortoises, kangaroos and prairie dogs. Many animals come FANS due to neglect, age and medical needs or their families simply could no longer care for them.

FANS partners with both Manatee County Animal Welfare and Sarasota Sheriff's Animal Services, as well as FWC's amnesty program, taking in animals that were confiscated and/or abandoned.

Why they arrive isn't as important as how they will spend the rest of their lives: Safe and secure, in a habitat as close to nature intended as possible.

For more information about FANS, to volunteer or to make a donation, visit www.FarmhouseSanctuary.org.



Tractor photo courtesy of FANS

941-219-9515 • www.FarmhouseSanctuary.org