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## November 2023



Presented by the Community Foundation of Sarasota County

## 2024 Giving Challenge Registration Now Open

The 2024 Giving Challenge is five months away, but registration is now officially open.

Registration for the 2024 Giving Challenge presented by the Community Foundation of Sarasota County -- happening from noon to noon on April 9-10 -- is **open now through January 12, 2024**.

Don't forget the two important steps below to participate in the 2024 Giving Challenge.

#### 1) Update Your Profile in The Giving Partner

Organizations must have an updated profile in <u>The Giving Partner</u> to be eligible to participate in the 2024 Giving Challenge. Whether you're creating a new profile or updating an existing one, submit it for review by **5:00 pm EST January 12, 2024.** 

And remember, we've made this process easier! Review the announcement from the <u>September Nonprofit News</u>, explaining the structural changes made to simplify The Giving Partner.

#### 2) Complete 2024 Giving Challenge Registration

Updating your profile in The Giving Partner does not automatically register your organization for the 2024 Giving Challenge. Make sure a team member completes registration for your organization by **5:00 pm EST January 12, 2024**. Visit www.GivingChallenge.org and click register to get started.

#### Get it Current Keep it Current! Prize Opportunity



Good things come to those who *don't* wait! Organizations that have registered AND have an updated profile on The Giving Partner by Dec. 12, 2023, are automatically entered into a random drawing for \$500! Start your Giving Challenge journey right—get it current and qualify for prize money before the giving event begins!

Learn More about 2024 Giving Challenge Prize Opportunities

## GIVING CHALLENGE UPCOMING TRAININGS

## 2nd Quarterly Giving Challenge Virtual Open House

12:00pm - 1:00pm, December 19, 2023

The Community Foundation's Giving Challenge team will host our second Virtual Open House. Pop on and off anytime during this one-hour session to ask your 2024 Giving Challenge question(s) or stay the whole hour to learn from other nonprofit leaders.

## The Giving Partner Weekly Virtual Open Houses

10:00am - 10:30am, Every Friday Through January 12, 2024

Need assistance with developing or updating your organization's profile in The Giving Partner? Join us on any Friday from now through January 12 to ask our staff any questions about The Giving Partner. The session is canceled on November 24 due to the holiday.

**Register Here** 

#### **Register for a Session**



## Social Media Strategies for the 2024 Giving Challenge 2:00pm - 3:00pm, January 31, 2024

Social media strategist and coach, Dana Snyder lends her expertise in this 60-minute session to provide guidance and insights for your nonprofit organization as you prepare your 2024 Giving Challenge campaign.

What You'll Learn: Facebook, Instagram, X, &

LinkedIn best practices, and analyzing analytics to maximize social media ad campaign performance.

*Who Should Attend:* Your marketing and communications staff for the 2024 Giving Challenge assisting with your social media campaign.

Secure Your Spot



## 2024 Giving Challenge Kick-Off Webinar Recording Now Available

Unable to attend the live webinar session for the Giving Challenge kickoff? <u>Watch the</u> <u>webinar recording</u> and learn everything you need to know about the 2024 Giving Challenge (Noon to Noon April 9-10), including how to register your nonprofit organization for the 24-hour online giving event and the features available to make your nonprofit organization as successful as possible.

Catch Up on Other Past Trainings

Nonprofit News is your source for the 2024 Giving Challenge, including trainings, workshops, and other important updates. If you miss an issue of Nonprofit News, you can <u>revisit archived editions</u> with relevant 2024 Giving Challenge content anytime on the Giving Challenge website's Communication Library page at <u>GivingChallenge.org</u>.

Please contact the Giving Challenge team at <u>GivingChallenge@CFSarasota.org</u> with any questions you may have.

UPCOMING GRANT CYCLES

# Capacity Building Grants



#### **Capacity Building Grants**

Capacity Building grants help improve a nonprofit's ability to fulfill its mission by strengthening its capacity. Capacity strengthening areas include fundraising, leadership, communication, evaluation, and emergency needs.

Submit your application by December 1, 2023, to be considered in this upcoming cycle.

**Apply Today** 

#### **Animal Welfare Grants**

Animal Welfare grants (up to \$25,000) support organizations that serve animals and promote their humane care. Funding priorities will focus on emergency veterinary treatment for urgent cases or extraordinary medical needs.

#### Animal Welfare Grants



The application is open now and will close on December 15, 2023.

Learn More Before You Apply

#### Masala Giving Circle



#### **Masala Giving Circle Grants**

The Masala Giving Circle Grant (up to \$10,000) is awarded to organizations that benefit African American/Black communities in Sarasota, Manatee, Charlotte, and/or Desoto counties.

The Masala Grant Cycle is open and continues through December 31, 2023. Grantees will be notified in May 2024.

For more information about the Masala's Giving Circle, please contact info@masalagivingcircle.org.

#### GIVING TUESDAY Sending Good Luck & Resources Your Way *Tuesday, November 28, 2023*

GivingTuesday is a global generosity movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity. We love what it stands for and encourage our nonprofit community to participate! The GivingTuesday team has created great resources for organizations looking to capitalize on the momentum of this global giving event.

GivingTuesday Official Resources

#### **Nonprofit Job Bank**

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's **Job Bank**, supported by the Community Foundation of Sarasota County.

**Nonprofit Job Bank** 



# GIVING PARTNER

of Sarasota County

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