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**NONPROFIT NEWS**

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## Nonprofit News: February 2024



Presented by the  
Community Foundation of Sarasota County

**Connect, Collaborate, Come Together**  
Noon to Noon, April 9 - 10, 2024

## 2024 Giving Challenge Key Dates

*Mark Your Calendars*

The 2024 Giving Challenge, happening noon to noon, April 9-10, is fast approaching. With only 48 days until the big event, keep track of these key dates to prepare for the 24-hour online giving day!

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**February 14, 2024**

Pop-Up Giving Station Submissions opened

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**March 5, 2024**

Deadline to submit Pre-Giving Challenge prize applications

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**March 14, 2024**

Deadline to submit Pop-Up Giving Station event information

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**April 9-10, 2024**

2024 Giving Challenge

Post-Giving Challenge prize applications open

April 11, 2024

5:00 PM, April 25, 2024

Deadline to submit Post-Giving Challenge prize applications

Learn More about Pop-Up Giving Stations

See all 2024 Giving Challenge Prize Opportunities

Get Answers to Your Frequently Asked Questions Here

See More Key 2024 Giving Challenge Dates



## Video Commercial Tips

Thinking about applying for the Best Video Commercial pre-Giving Challenge prize? [Watch this short video](#) from the team at [BoardTown Creative](#) for tips on how to create a video that will leave a lasting impression on your audience.

## Special Media Offer for Giving Challenge Nonprofits

Longtime Giving Challenge media partner iHeartMedia-Sarasota is offering a 50% discount on promotional campaigns to all participating 2024 Giving Challenge nonprofit organizations. This can be used during the challenge, or at another time of the year. To discuss on-air, digital, and streaming, contact Sandy Young at [sandyyoung@iheartmedia.com](mailto:sandyyoung@iheartmedia.com) before March 22, 2024.



2024

GIVING CHALLENGE

UPCOMING TRAININGS

### Final Steps to Success Webinar

10:00am - 11:00am, March 5, 2024

In this webinar we'll share last-minute tips and best practices to engage with your supporters and be successful in the 2024 Giving Challenge. The GiveGab and Community Foundation of Sarasota County teams answer any and all questions.

Register Today

### 3rd Quarterly Virtual Open House

12:00pm - 1:00pm, March 7, 2024

The Community Foundation's Giving Challenge team will host an optional Virtual Open House. Pop on and off anytime during this one-hour virtual open house to ask your 2024 Giving Challenge question(s).

Register Today

## Donor Stewardship after the Giving Challenge

3:00pm - 4:00pm, April 16, 2024

After the Giving Challenge, it's important to thank your supporters, build lasting relationships with donors, and focus on stewarding them for the future. In this webinar, we'll cover stewardship best practices and strategies for building stronger and longer lasting relationships with your supporters.

[Register Today](#)



PAST TRAININGS & RECORDINGS



*Nonprofit News is your source for the 2024 Giving Challenge, including trainings, workshops, and other important updates. If you miss an issue of Nonprofit News, you can [revisit archived editions](#) with relevant 2024 Giving Challenge content anytime on the Giving Challenge website's Communication Library page at [GivingChallenge.org](#).*

*Please contact the Giving Challenge team at [GivingChallenge@CFSarasota.org](mailto:GivingChallenge@CFSarasota.org) with any questions you may have.*



UPCOMING GRANT CYCLES



## Capacity Building Grants

*Apply by March 1, 2024*

Capacity Building grants help improve a nonprofit's ability to fulfill its mission by strengthening its capacity. Capacity strengthening areas include fundraising, leadership, communication, evaluation, and emergency needs. An average grant award through this cycle is \$5,000 to \$10,000. Most proposals for working with a consultant will be considered at 50% of the consultant's fee.

The next application cycle closes on March 1, 2024.

[Apply for a Capacity Building Grant Today](#)

## Parent Leadership Grants

*Application Opens March 1, 2024*

To encourage a commitment to ensuring the parent perspective and expertise to inform program and organization development, this initiative aims to recognize and promote lived expertise in our community by including a Parent Leadership focus in our grantmaking. Nonprofit organizations can apply for grants to enhance and include the parent perspective and lived expertise in their program and organizational design.



An average grant award through this cycle is \$2,500 - \$7,500.

[Learn More About the Parent Leadership Grant Cycle](#)

Have questions? Contact our team at [Impact@CFSarasota.org](mailto:Impact@CFSarasota.org).



## 2Gen Summit 2024

### Strengthening Whole Families

On February 6, 2024, our foundation hosted a community-wide 2Gen Summit, where practitioners, parents, and policymakers came together to examine the ways in which our community has woven 2Gen approaches into programs and to learn new ideas for strengthening the region's intentional support of whole families.

The Community Foundation of Sarasota County has launched the [Community Indicators Dashboard](#) to discover community trends with intuitive visualizations and mapping tools. In addition, we've developed a [2Gen Report](#) specific to this focus that demonstrates both areas of need and bright spots.

[View the 2Gen Report](#)

[Watch 2Gen: A Parent's Perspective Video](#)



## Patriot Plaza - 10th Anniversary

### Community Celebration

10:30am -11:45am, March 2, 2024

Please join The Patterson Foundation in celebrating [Patriot Plaza's 10th Anniversary](#) on March 2, 2024.

Patriot Plaza was conceived, designed, and constructed by The Patterson Foundation as a first-of-its-kind gift to the U.S. Department of Veterans Affairs and its host site at the [Sarasota National Cemetery](#). The plaza is a gift not only to Sarasota but also to our great nation.

The plaza continues to shine and welcome visitors near and far to its soaring structure with its symbolic artwork and gripping documentary photography. The artwork invites visitors to observe our nation's struggles and victories dating from the 1860s American Civil War through Desert Storm. The plaza's amphitheater provides shade and a respectful, peaceful space to engage with the commissioned artwork and think quietly about the service and sacrifice of protecting our nation's freedom.

The Patriot Plaza Capital Replacement Endowment Fund and the Patriot Plaza Educational and Engagement Endowment are managed by the [Community Foundation of Sarasota County](#).

[RSVP to the Public Event](#)

## Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

[Nonprofit Job Bank](#)



# THE GIVING PARTNER

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*Have a Story of Impact you'd like to share? [Send Us Your Story.](#)*



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