



COMMUNITY
FOUNDATION

of Sarasota County

2022-2025 STRATEGIC PLANNING FRAMEWORK

MISSION: Community Impact Powered by Philanthropy

By actively listening to our donors and connecting them to community needs, we proactively create responsive and long-term charitable funds that have an enduring impact on our community, so everyone thrives.



We are known as a collaborative and compassionate community foundation for donors and advisors to grow philanthropy.



We convene key stakeholders to create and support solutions for a vibrant, inclusive community guided by community indicators and nonprofit knowledge.



We are an innovative and trusted partner that empowers our community so everyone has the potential to thrive.



We are an expertly governed, financially sound, quality organization led by exceptional talent that serves our community with excellence and integrity.

VALUES: Compassion • Empowerment • Innovation • Quality • Stewardship • Inclusiveness • Integrity

2022-2025 STRATEGIC PLAN



ENGAGE

We are known as a collaborative and compassionate community foundation for donors and advisors to grow philanthropy.

We grow by inquiring about and providing knowledge about our community to current and prospective donors, and professional advisors, while expanding outreach across our growing area.

ANTICIPATE GROWTH

Expand the diversity of our donor base by age, geography, race, ethnicity, and charitable giving preferences.

EXPAND UNDERSTANDING

Provide learning opportunities and discussion forums about giving strategies and community disparities.

LISTEN TO DONORS

Build upon relationships with initiative supporters to become current and future fund holders.



LEAD

We convene key stakeholders to create and support solutions for a vibrant, inclusive community guided by community indicators and nonprofit knowledge.

We apply knowledge and data about the community and nonprofit needs to understand disparities and unite people through solution-oriented discussions and actions.

STRENGTHEN CAUSES

Strengthen nonprofit organizations through collaborative learning and skill building that enhances the outcomes of charitable giving.

GROW LEADERS

Build a leadership pipeline through nonprofits in communities with the greatest needs.

BRIDGE DATA & ACTION

Define our leadership position around key issues based upon localized data trends.

PLANNING FRAMEWORK



We are an innovative and trusted partner that empowers our community so everyone has the potential to thrive.

We improve the quality of life in our community in areas such as education, housing, health, and access to cultural experiences by building upon the generous legacies of donors. We measure our progress and educate donors about critical and emerging needs.

MIND & SPIRIT

Focus on educational enrichment and cultural development initiatives to ensure student and family access to arts, culture, and learning.

GENERATIONAL FOCUS

Deepen 2Gen strategy beyond schools to build neighborhood models that build educational and economic prosperity.

STEWARDSHIP

Grow funds necessary to address emerging community needs for immediate and long-term support.



We are an expertly governed, financially sound, quality organization led by exceptional talent that serves our community with excellence and integrity.

We honor donor intent and are good stewards while balancing prudent and innovative investment strategies to have the greatest long-term impact.

OUR PEOPLE

Intentionally seek leaders with diverse backgrounds and expertise to increase our community impact.

OUR SYSTEMS

Apply the latest technology and investment strategies to meet the evolving needs of a growing, multi-million-dollar organization.

OUR CULTURE

Build upon our culture of respect to enhance our professional development and workforce environment for employee attraction and retention.

FOUNDATIONAL LENSES

We collaboratively cultivate a community that is united and values diversity, equity, and inclusion so that everyone thrives.

We advance a multi-generation approach that centers the whole family to create a legacy of success and prosperity for individuals and the whole community.

This framework summarizes the priorities of the Community Foundation of Sarasota County through 2025 as defined during the strategic planning process engaged from October 2021—June 2022. Along with this framework, a strategy screen and annual success measures guide our board of directors and staff to manage the foundation's priorities for the next three years through mid-2025.



COMMUNITY
FOUNDATION

of Sarasota County

Community Impact Powered by Philanthropy