2020 Giving Challenge News!

With the new year almost upon us, it’s time to start getting ready for the Community Foundation of Sarasota County’s 2020 Giving Challenge on April 28-29, 2020!

The Giving Challenge is an exciting 24-hour giving event supporting nonprofits that serve Sarasota, Manatee, Charlotte and DeSoto counties, and have shown a commitment to transparency by having current profiles in The Giving Partner.
If your organization has a profile in The Giving Partner and is interested in participating in the Giving Challenge, you will first designate a **Giving Challenge Team Leader**. Your team leader is your organization’s **single** point of contact for all things 2020 Giving Challenge. Start thinking about who this person should be now, because your Giving Challenge team leader will need to attend a future Giving Challenge training session in January 2020! A training session is where your team leader will receive all of the information about how to register your organization, prizes, matching funds, future deadlines, and more!

**Giving Challenge Training Sessions:**

All information regarding Giving Challenge registration, prizes, matching, themes, and future deadlines will be presented at our Giving Challenge Training Sessions in January. Below, you will find links to register for a training. You only need to attend **ONE** training, and all trainings are identical, regardless of location.

**Tuesday January 14th**
Live Webinar at 2pm  
[Click Here to Register](#)

**Wednesday, January 15th**
Charlotte Community Foundation 2pm-3:30pm  
[Click Here to Register](#)

**Thursday, January 16th**
Community Foundation of Sarasota County 10am-11:30am  
[Click Here to Register](#)

**Thursday, January 23rd**
Manatee Community Foundation 2pm-3:30pm  
[Click Here to Register](#)

Have questions? Email [GivingChallenge@CFSarasota.org](mailto:GivingChallenge@CFSarasota.org)

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**THE GIVING PARTNER**

**The Upgraded Platform for The Giving Partner has Publicly Launched**

It's official! The Community Foundation of Sarasota County has launched an upgraded platform for **The Giving Partner** to better share trendlines from the nonprofit sector to strengthen our community. The launch lays the groundwork for improved efficiency and capabilities ahead of the 2020 Giving Challenge.

"As a leader in the community for 40 years, the Community Foundation of Sarasota County has always been committed to strengthening our community. The launch of The Giving Partner’s upgraded platform is a major step forward in achieving this goal. We are excited to offer even more tools and resources to our nonprofit partners as we look ahead to the 2020 Giving Challenge," said [Executive Director](Title) at The Community Foundation of Sarasota County.
County has the ability and responsibility to analyze the needs we hear of, and through this next iteration of The Giving Partner, we are in a better position to do just that," says Roxie Jerde, President and CEO of the Community Foundation.

"Since its launch more than eight years ago, The Giving Partner has transformed charitable giving and impact storytelling across our region by empowering donors to make informed decisions about their charitable giving with access to detailed measures of impact, whether through financial records, success stories, or a combination of both. Though these upgrades have certainly enhanced the overall platform, its mission has remained the same: community-wide data to help inform and strengthen our community."

We look forward to seeing our community grow closer together and connect through this new platform.

**Suggestions for our Nonprofit Partners:**

Please make sure your organization is using the correct link for The Giving Partner ([www.thegivingpartner.org](http://www.thegivingpartner.org)) and the new Giving Partner logo ([CLICK HERE](http://www.thegivingpartner.org)). You may need to update the following:

- Bookmarks
- Email signatures
- Links on your website

Have questions about how to access the new Giving Partner platform? Email Nonprofits@CFSarasota.org

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**A New Look for the Community Impact Team: Staff Updates**

You may have heard that after four years at the Community Foundation, Abigail Oakes, Director of Community Impact, is departing on December 20th to begin a new journey in Gainesville, FL. While at the Community Foundation, Abigail has guided our community through two Giving Challenges and enhanced the capacity and support of our nonprofit partners through countless workshops, trainings, and visits.

We cannot thank her enough for her leadership and the impact she has had on our foundation family, nonprofit partners, and community.

*In anticipation of her departure, Abigail has written a farewell message to our community.* [Read her heartfelt message HERE](http://www.thegivingpartner.org)

While Abby's leadership has been greatly appreciated, our Community Impact Team remains committed as ever to ensuring a deep connection between nonprofits and our community.

Please find a guide below to help direct your inquiry to a Community Foundation team member from our Community Impact department who can best assist you.

- If you have questions about the Giving Challenge, please email GivingChallenge@CFSarasota.org
- If you have questions about The Giving Partner, please email Nonprofits@CFSarasota.org
- If you have questions about grants, please email Impact@CFSarasota.org
Kirsten Russell  
Vice President,  
Community Impact

Leads the team responsible for Community Impact strategy, including grants, scholarships and nonprofit services.

Nicole Light  
Education Officer

Responsible for leading the Community Foundation's education initiatives, focusing on our two-generation approach to Sarasota County efforts for the Campaign for Grade-Level Reading.

Susan Geurin  
Nonprofit Data Manager

Responsible for the Community Foundation's online directory of local nonprofits (The Giving Partner) to promote nonprofit impact and transparency.

Lindsey Masterson  
Manager,  
Scholarships and
Grants

Responsible for managing the operations and delivery of the Community Foundation's scholarships program and also supports other Foundation grants, initiatives and programs.

Madeline Hansen
Manager, Nonprofit Services

Responsible for nonprofit education programming and capacity building opportunities, as well as supporting major Community Foundation initiatives.

Angelica Hull
Coordinator, Community Impact

Supports the Community Impact team in their work with grants, scholarships, and nonprofit services.

Nonprofit Job Bank
Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.