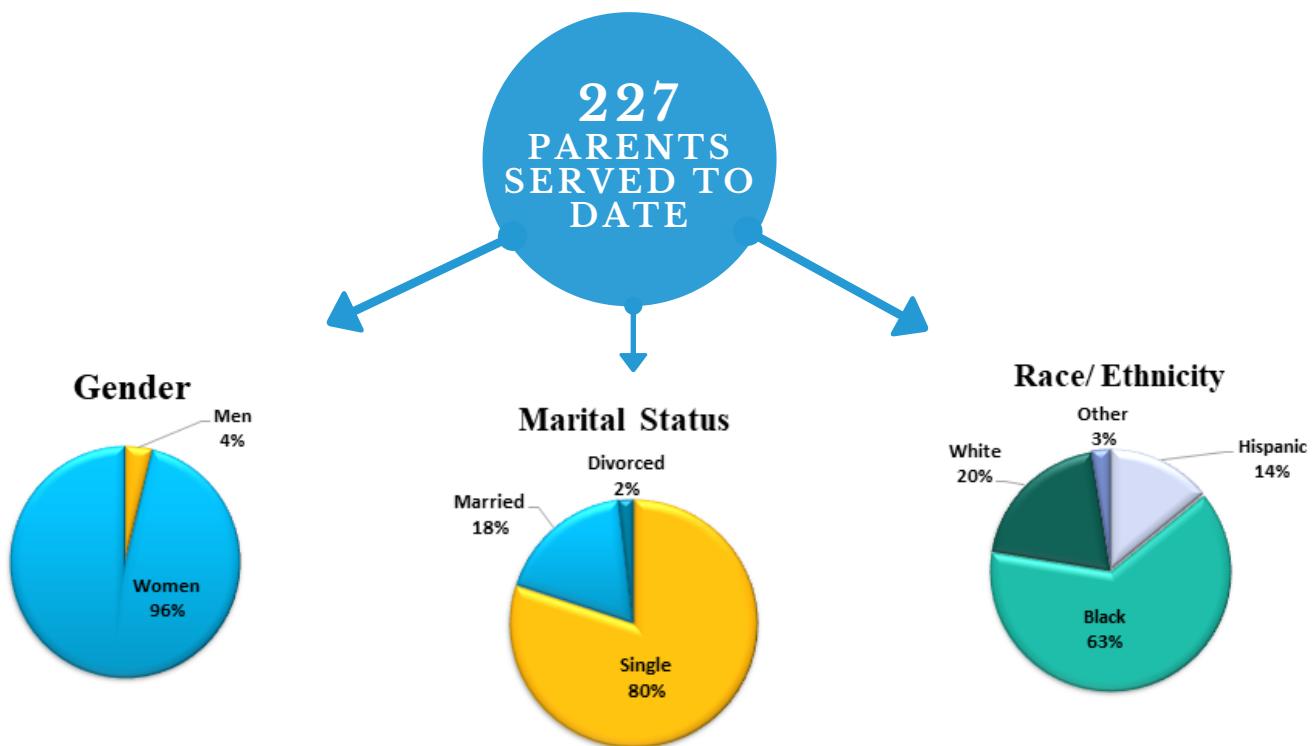


## 2GEN DEMOGRAPHICS

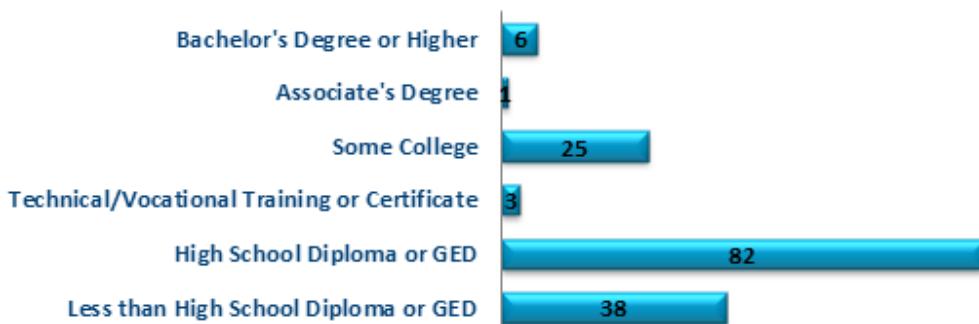
This past year, CFSC developed a new tracking system which allows it to capture demographic data about program participants. Below are some of the characteristics of the parent population served by the 2Gen Parent Success program.

### School District 2Gen Program Demographics



The majority of the 2Gen participants are single, Black/ African American women without any post-secondary experience. 82% live in the high poverty region of north Sarasota County with the zip codes of 34234 and 34237. The average age of the 2Gen participants is 32 years old.

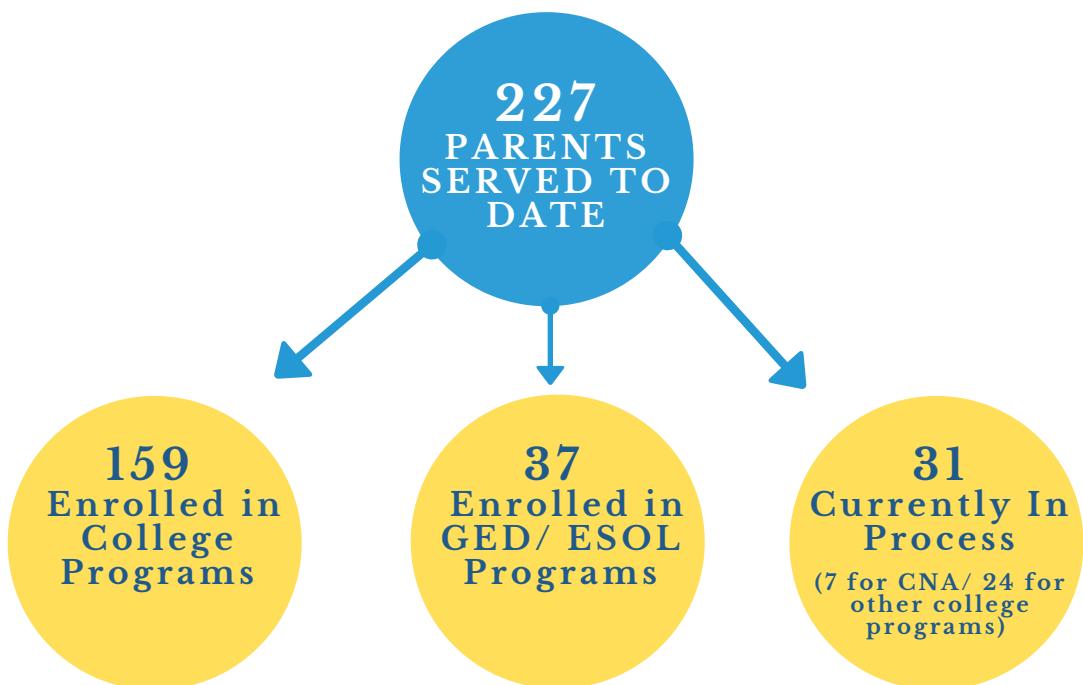
#### Highest Educational Attainment



# 2GEN OUTCOMES

With the creation of a data tracking system, CFSC can now monitor essential results regarding its *Parent Success* investments. Below are some impact-focused metrics gleaned from this system.

## School District 2Gen Program Data 2013-Present



79%  
Completed  
Program

83%  
Received  
Wage  
Increase

\$2.42/hr.  
(\$5,025/yr.)  
Average Wage  
Increase

\$13.95/hr.  
(\$29,000/yr.)  
Average Wage



# LESSONS LEARNED

*"It's all about trust and relationships!"*



CFSC regularly seeks feedback from partners, parents and other community members in its quest to continuously improve its 2Gen investments. Below are some lessons learned over the last year:

-  Opportunities exist to strengthen community partnerships & collaborations.
-  Parent face many barriers; need to manage expectations.
-  Access to education is more than opening the door and providing funds. There are lots of obstacles to get past before parents can enter the doorway.
-  There is a difference between *Aspirations versus Actions* for 2Gen parents, given all of their challenges.
-  Support involves a labor intensive 1:1 process to help them begin, as well as persist, on a college path.
-  Parents want more short-term, evening training & college options.
-  Building trust and relationships is key. The *Parent Education Navigator* plays an essential role.
-  Parents have a strong desire to earn a college credential & be a role model for their children. They are eager to be given a chance.
-  Transportation and childcare are significant barriers.
-  Pandemic has uncovered digital divide with need for devices, internet access and basic digital literacy skills.