



2Gen Parent Success Impact Report 2020-2021



**COMMUNITY
FOUNDATION**

of Sarasota County

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2Gen Defined

Since 2013, Community Foundation of Sarasota County (CFSC) has implemented a two-generational (2Gen) approach to investing in educational programs to benefit low-income children in north Sarasota County, while also providing comprehensive supports for their parents.

These "Parent Success" strategies have centered around assisting them with attaining college degrees or industry-recognized certifications, and/or the foundational skills to pursue such credentials. This is accomplished by leveraging community partnerships, expanding access to scholarships, and embedding a CFSC-funded *Parent Education Navigator* in the school district.



CFSC's 2Gen work is based on its long-standing partnership with Ascend at the Aspen Institute, which developed the model above to explain its recommended strategy of building family well-being by intentionally and simultaneously working with children and the adults in their lives. According to Ascend, a parent's level of educational attainment is a strong predictor of a child's success.

2Gen By the Numbers

2020-2021



332 Total Parents Served

- **150** Local 2Gen Parents
- **182** Statewide 2Gen Parents



217 Enrolled in College



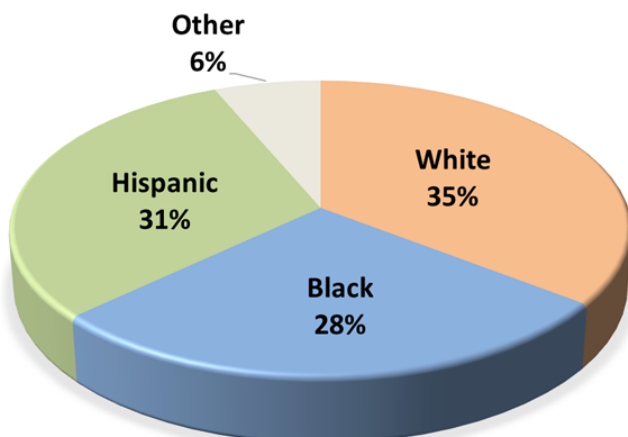
115 In Foundational Programs



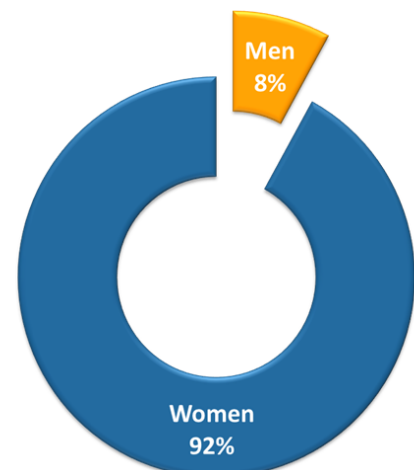
8 Key 2Gen College & Career Partnership Programs

Parent Demographics

Race/Ethnicity



Gender



**Parent Advisory
Council Launch**

**Roberts
Community
College Fund**

**Sarasota County
School District
Partnership**

**SCF Parent
Initiative
Launch**

**Eight Key
2Gen
Investments
2020-2021**

**Women's
Resource
Center Stipend
Program**

**Horizon's
Preschool Pilot
Wrap Up**

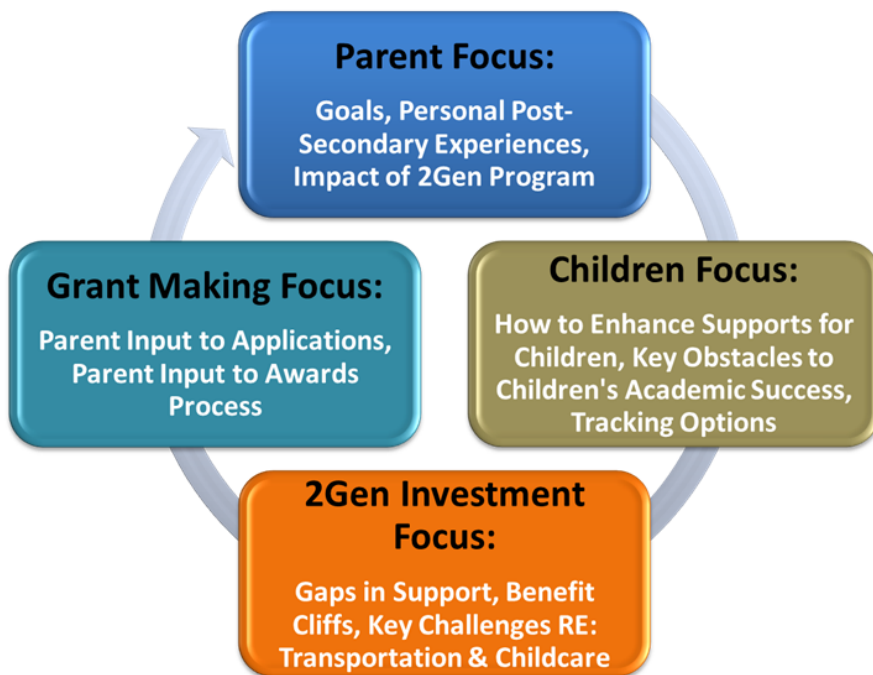
**Literary Council
ESOL Program**

**UnidosNow
Parent
Leadership
Program**

Parent Advisory Council

- **Launched** in fall of 2020 to capture 2Gen parents' feedback and inform CFSC's 2Gen investments and program frameworks.
- Parents from the **School District Partnership** and the **Horizon's Preschool Pilot** were invited to quarterly Zoom calls.
- Attendees given **\$50 gift card** as appreciation for time.
- **15** total participants; **9** average number per meeting.
- All participants are women; **Two-thirds** are single.
- These mothers shared their **feedback** and **built their social network**.
- One joined CFSC's **Equity & Access Grant Committee**.
- Four participated in **The Bay Park Conservancy's** Community Focus Group.

Council Meeting Objectives



Parent Quote

I earned my GED and CNA and then LPN. We had to wake up very early to go to my sister-in-law who took them to school. It was hard, but worth it. My oldest now says he wants to be a doctor. They know that academically we have to try to be better and it takes a lot of work.



Sarasota County School District Partnership

- **8th year** of CFSC-funded program providing 2Gen scholarships to parents at Tuttle, Alta Vista, Gocio, and Emma E. Booker Title I Elementary Schools.
- **79%** of participants live in the high poverty region of north Sarasota County with the zip codes **34234 or 34237**.
- **194** parents enrolled in college since the onset of the program.
- **33** parents enrolled in college this year, 11 in CNA and 22 in other programs such as EMT, RN, LPN, Bachelor's and Associate's degrees.
- Of the 33 enrolled, **10 Graduated**, 17 are In-Process, and six Dropped.
- 28 additional parents received career counseling for a total of **61 parents served** by the CFSC-funded *Parent Education Navigator* social worker.
- Of the parents supported in 2020-21: **64% are Black; 23% are Hispanic/Latinx**.

2Gen Impact Stats for the **194** College Enrollees Since 2013



80%

Program Completion Rate



85%

Received Wage Increase



\$7,100/yr.

Avg. Wage Increase



Women's Resource Center Stipend Program

- Provides **funding support** for 2Gen parents enrolled in college.
- **18 women** served in the Stipend Program this 2020-2021 year.
- A dedicated **Case Manager** works with parents on budgeting and savings plans.
- Funds assist with **college costs** such as background checks, entrance exams, application fees, and fingerprinting.
- **Emergency funds** also available for things like car insurance, utility costs, work uniforms, childcare, court fees, etc.
- The Case Manager also connects parents to **other financial resources** such as *Season of Sharing*, CARES Act funding, and LIHEAP.
- **Additional services** offered include career coaching, mental health counseling, webinars, support groups, free clothing, etc.
- One parent chosen to be on a **national Parent Advisory Panel** for a 2Gen initiative at Ascend of the Aspen Institute. Click this [LINK](#) to listen to her podcast as part of Ascend's "1 in 5" series.

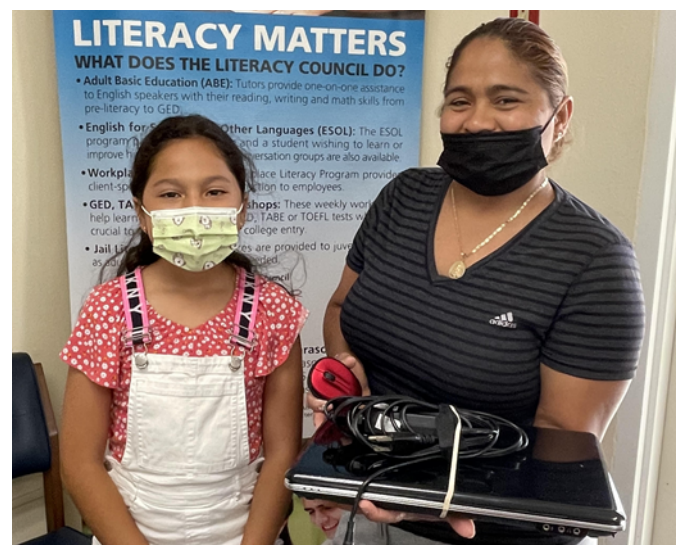
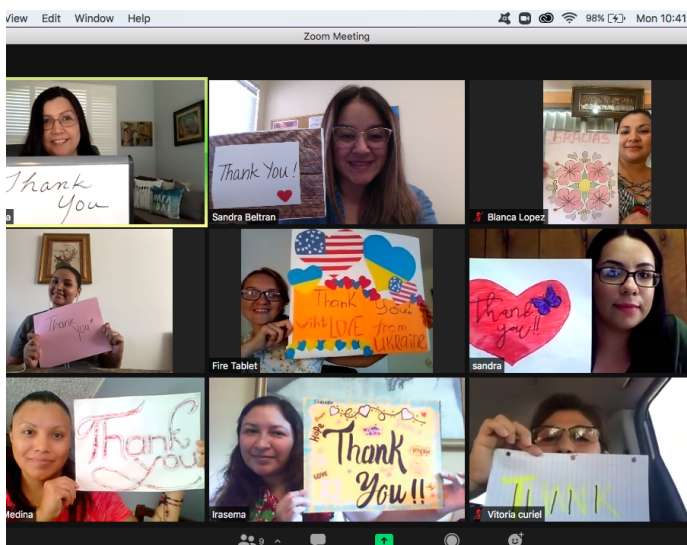
2Gen Model of Support





Literacy Council of Sarasota ESOL Program

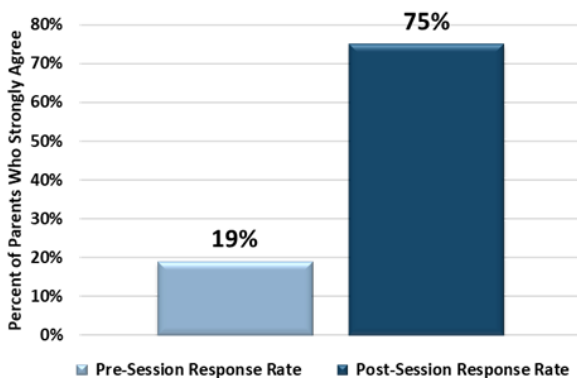
- Provides online **English Language Learner** classes during school year in four 10-week cycles at 2Gen Title I target schools.
- A total of **20 mostly Hispanic/Latinx parents** participated in the program from Gocio, Tuttle, and Emma E. Booker elementary schools.
- Two **morning and evening** 90-minute sessions provided each week.
- Goal is English language proficiency combined with confidence and knowledge of how to navigate a variety of **societal systems**.
- In addition to instructor, a bilingual/bicultural **Family Mentor** connects parents to resources and helps with any challenges.
- During the pandemic, many were assisted with accessing **Season of Sharing** funds.
- **10 families** were given Thanksgiving & holiday dinners this year in collaboration with All Faiths Food Bank.
- **Free laptops** were provided to some of the parents in collaboration with *Sarasota County Technical Users Group*.
- Additional **community partners** offered presentations, such as Women's Resource Center, Suncoast Campaign for Grade Level Reading - This Book is Cool program, and 2-1-1.



UnidosNow Parent Leadership Program

- **Empowers and engages** immigrant parents to become leaders.
- Provides **workshops and support network** to help them improve their English, learn life skills, access resources, and understand the U.S. education system.
- **57 parents** participated in programming this year.
- Open to any parent. **~90% of are Hispanic/Latinx**; others come from countries such Brazil, Jordan, Ukraine, Japan.
- Many sessions are **hosted by parents** to develop their leadership skills.
- An **Ambassador Program** was created during COVID-19 with parents going into the community to distribute masks, sanitizers, vaccine information, etc.
- A key goal is to **build confidence**. Survey results below show a **56% point, or fourfold increase**, after a session about school resources.

"I feel confident that I'm familiar with most of the resources at my student's school."



Parent Quote

I consider myself an empowered woman and thanks to that, I want to teach other mothers that together we can do good things for our children and for our community. We are not only housewives; we can achieve things for ourselves.



Click this [LINK](#) to hear Parent Ambassador Adriana's testimonial.



Horizons Preschool Pilot

- Finalized **3-Year pilot** program with Horizons Unlimited Christian Academy (HUCA) preschool in north Sarasota.
- 2Gen pilot combined high-quality early education for all HUCA students, with targeted family supports for **11 Pre-K families**.
- Grant funding supported the preschool through:
 - **Summer learning program**
 - **Facility and curriculum enhancements**
 - **Teacher professional development**
 - **Pathways for parents to pursue post-secondary education**
- **100%** of parents reported feeling more empowered to overcome barriers, and that they had increased motivation to access resources.
- **8 of the 11** parents enrolled in college, with five graduates to date and three still in-process.
- Academic data indicates that HUCA students entered Kindergarten at a **higher rate of readiness** than the comparative population of all Sarasota County School District students.
- Each of the 11 parents were surprised with \$1,000 to establish **529 College Savings Plans** for their children.
- To read the **full pilot report**, called '*Investing in Whole Families*,' click [HERE](#).



Click this [LINK](#) to hear Shauniece's testimonial.



SCF Parent Initiative

- State College of Florida (SCF) **launched a Parent Initiative** in 2020 to identify strategies to better support students who are parents.
- The Parent Initiative Team is made up of SCF staff **with a CFSC representative** invited to participate.
- Goal is to identify **needs and gaps** in services for parents.
- Project is part of the **Aspen Institute's "Postsecondary Success for Parents Initiative,"** which hosts regular peer learnings for a select group of community colleges across the United States.
- SCF President **Dr. Carol Probstfeld** invited to be on Ascend's inaugural *Leadership Circle for Parents*, made up of 23 college presidents.
- SCF team developed and administered a **parent survey**, with 180 respondents from current SCF students who are parents.
- **89%** of survey respondents are female.
- **Over one-third** are single parents; **54%** are first-generation students. Click [HERE](#) to read the full survey report.
- A key barrier identified is the availability and/or cost of **quality childcare**.
- **Focus Groups** are currently being conducted to gather more input.
- Plans are underway to create a **Parent Advocate** position modeled after CFSC's Parent Education Navigator position at the Sarasota County School District.
- Click the cover below to read more about parent-centered strategies to make college campus's more **2Gen/ family friendly**.

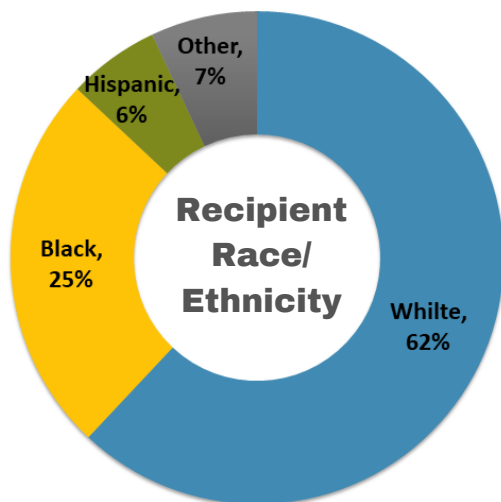
Parent Quote

It took me so long to return to school because of lack of sufficient childcare. But sometimes things come up, so accessibility to a backup childcare or even full time would be extremely helpful.



Roberts Community College Fund

- Partnership with **seven rural community colleges** in Florida to connect them to **2Gen strategies** and support made possible through CFSC's Edward K. Roberts Fund.
- Project is part of a **national trend** to better understand and support college students with children.
- CFSC provided **182 scholarships** to students who are parents.
- **90%** of recipients are female; half are single mothers.
- The average age of students is **30 years old** and **75%** attend college part-time.
- More than **one-third** are enrolled in nursing programs.



Parent Quote

I am a single mom to my one-year-old son. Studying and raising a baby alone, while working part-time as a student worker has not been easy.... I wasn't sure I would have the financial means to continue my education, but you have made it possible, and I can't thank you enough.

Click this [Link](#) to see a video from North Florida College.



Conclusion

While the pandemic brought numerous challenges to our community this past year, the eight programs summarized on the previous pages all adapted to the COVID-19 restrictions and continued to positively impact the families we serve through our 2Gen investment strategies. They each reflect CFSC's commitment to a long-term, 'Whole Family' philosophy of support that lifts parents up towards educational success and economic security. This 2Gen Parent Success work directly affects **community-level outcomes** as well, and helps move the needle on core indicators in our region such as:



Education

- Post-secondary Retention & Completion Rates
- Enrollment Rates in Adult Basic Education (e.g., ESOL, GED), Workforce Training, and College Programs
- Community College Scholarship Investments



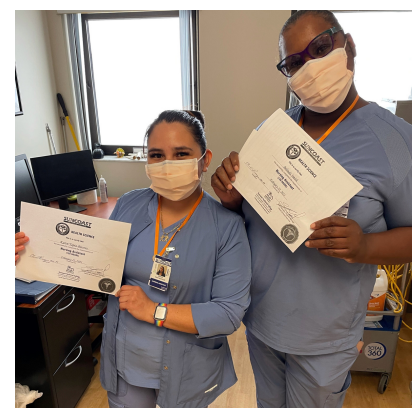
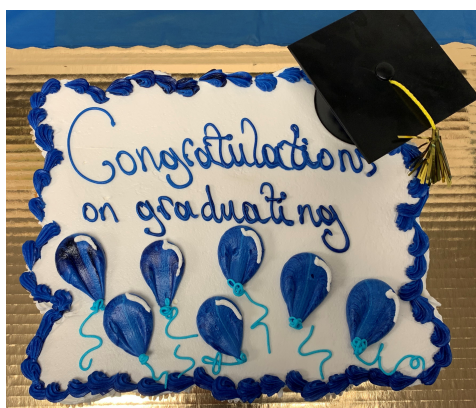
Workforce

- Unemployment Rates
- Average Wages
- Median Household Income



Economic Vitality

- Federal Poverty Rates, including by households with children, and the number of ALICE Households
- K-12 Free & Reduced Lunch Percentages
- GDP per Capita



**This report was developed by Community Foundation
of Sarasota Consultant Deborah Chapman**



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