



Presented by the Community Foundation of Sarasota County

PARTICIPATING IN THE GIVING CHALLENGE

8 STEPS TO SUCCESS

THE GIVING PARTNER

1) UPDATE/CREATE YOUR PROFILE IN THE GIVING PARTNER

Organizations must have an updated profile in The Giving Partner to be eligible to participate in the 2024 Giving Challenge. Whether you're creating a new profile or updating an existing one, submit it for review by 5:00 pm EST January 12, 2024.

2) REGISTER YOUR NONPROFIT

Registration for the 2024 Giving Challenge opens November 1, 2023 and closes on January 12, 2024, 5:00 pm EST. Visit www.GivingChallenge.org to register your nonprofit before the January deadline.



3) ATTEND TRAININGS

Need tips on your campaign strategy? Attend our capacity building trainings to learn fundraising tools for the Giving Challenge and beyond! Visit the Trainings webpage on the Giving Challenge site to sign up.

4) CREATE YOUR 2024 GIVING CHALLENGE DONATION PAGE

Your donation page is where the public will visit on April 9-10, 2024 to donate during the Giving Challenge. Add your organization's story, donation levels, and photos to enhance the look of your page and encourage giving.



5) DOWNLOAD BRAND TEMPLATES FOR YOUR CAMPAIGN

Download our branded templates to create marketing materials for your fundraising campaign. Logos, backdrops, and brand guidelines are available as you create promotional items for your campaign.

6) PROMOTE YOUR CAMPAIGN!

Flyers, emails, newsletters, social posts, you name it! Let your donors and community members know you're participating in the 2024 Giving Challenge.



7) HAVE FUN IN APRIL!

You've completed steps 1-6, and the 2024 Giving Challenge is here! Enjoy all the fun in the 24-hour fundraising event from noon to noon, April 9-10, 2024.

8) THANK YOUR SUPPORTERS

After the challenge, thank your supporters for their donations. Share the total you raised, goals you hit, and your plans for using the funds to expand your organization's impact.



www.GivingChallenge.org