

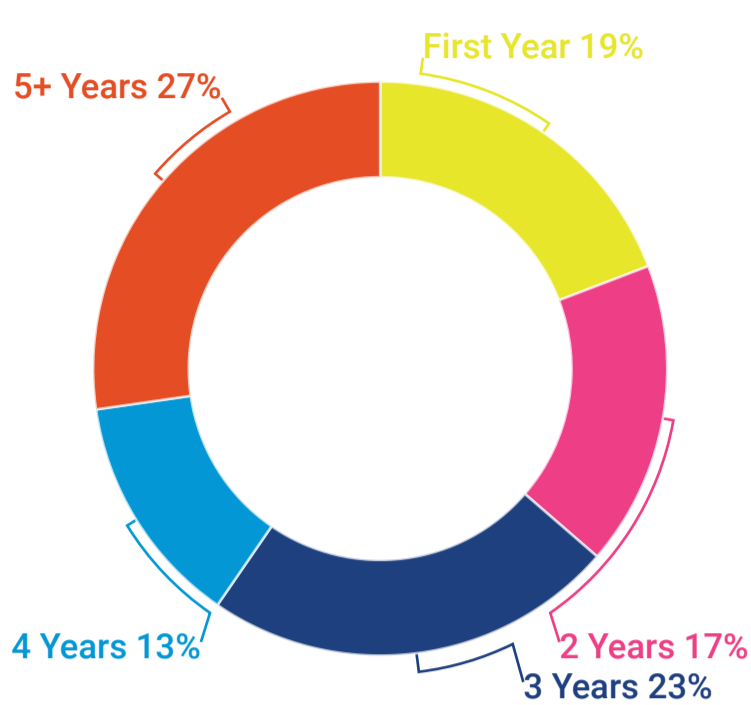
2020 Giving Challenge

Outcomes Survey (371 Responses Collected)

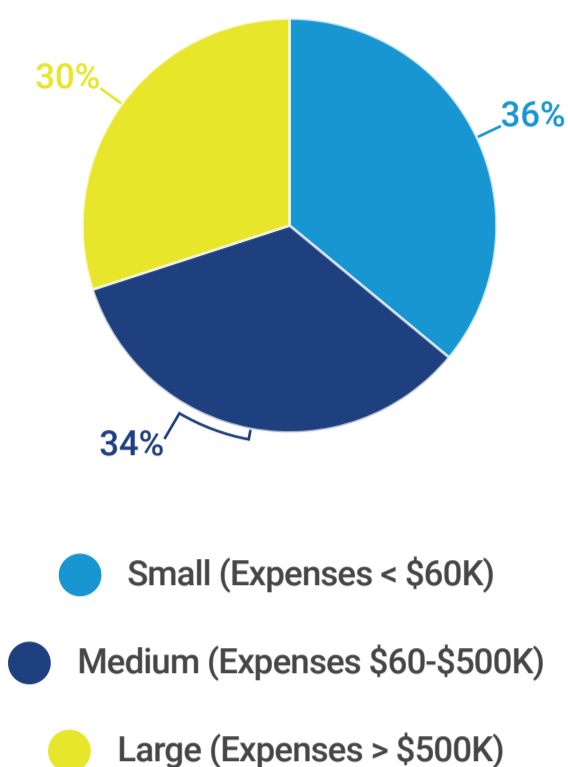
Presented by the Community Foundation of Sarasota County

1. Organizational Overview

Years Participated

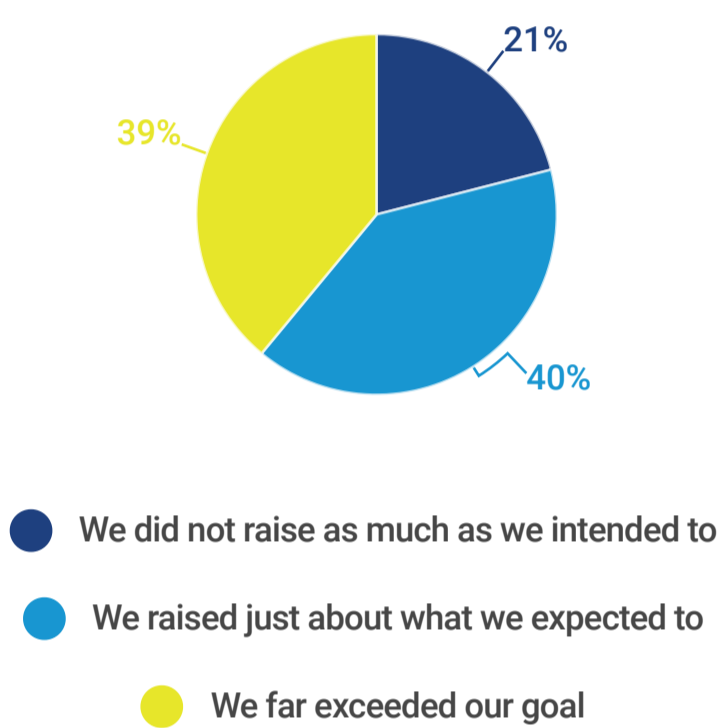


Budget Size



2. Outcomes

Fundraising Goals



82%

Nonprofits reported setting a fundraising goal.

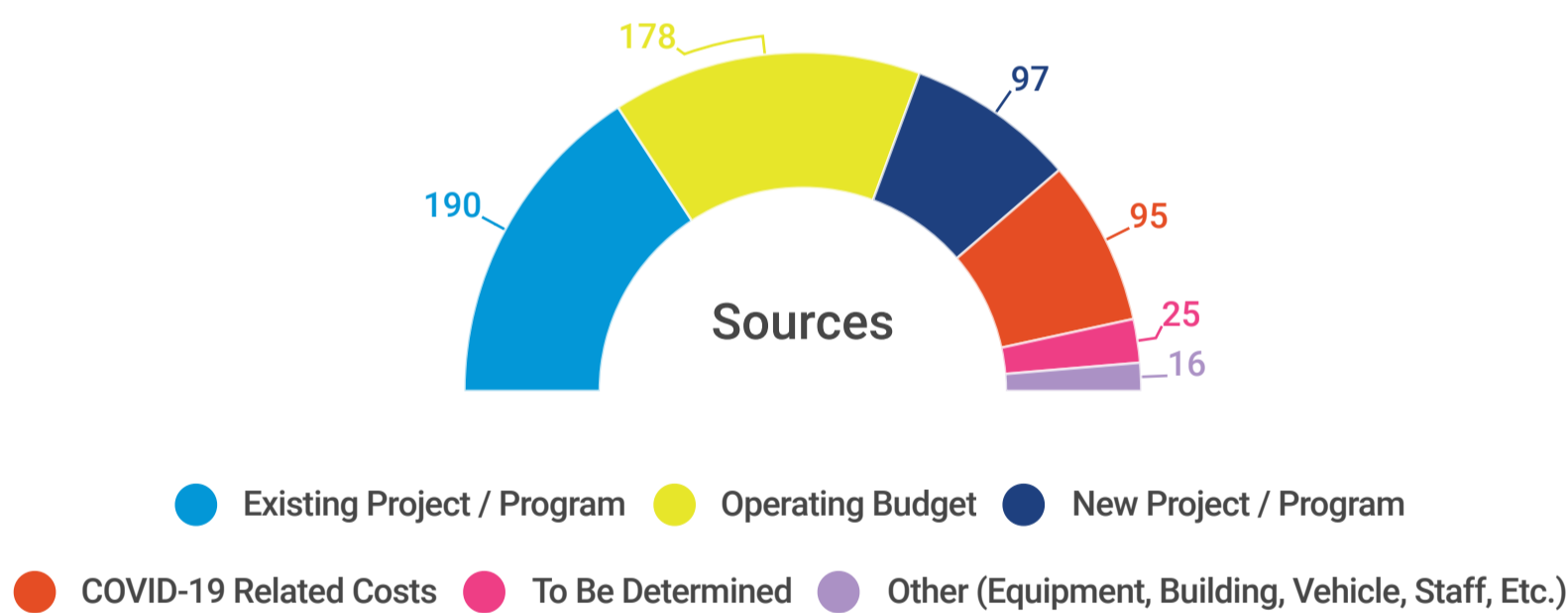


60%

Nonprofits reported that their fundraising goal included matches.

3. Fund Allocation

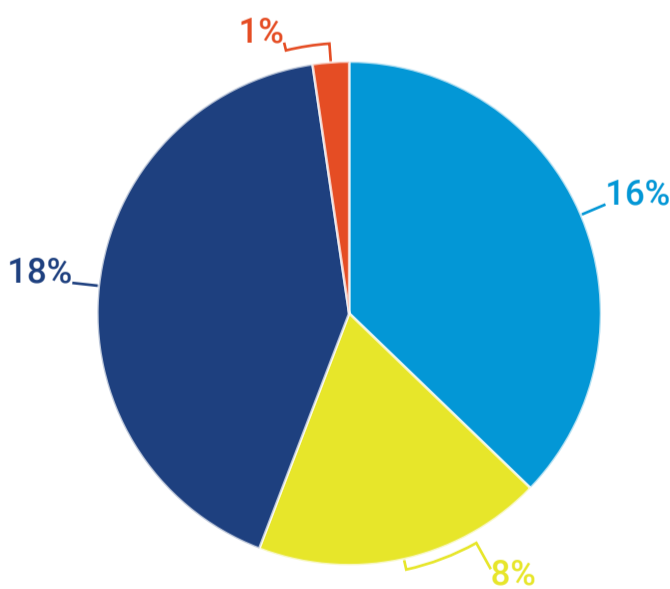
How nonprofit organizations planned to allocate funds raised during the 2020 Giving Challenge



4. Collaboration

Nonprofit Partnerships

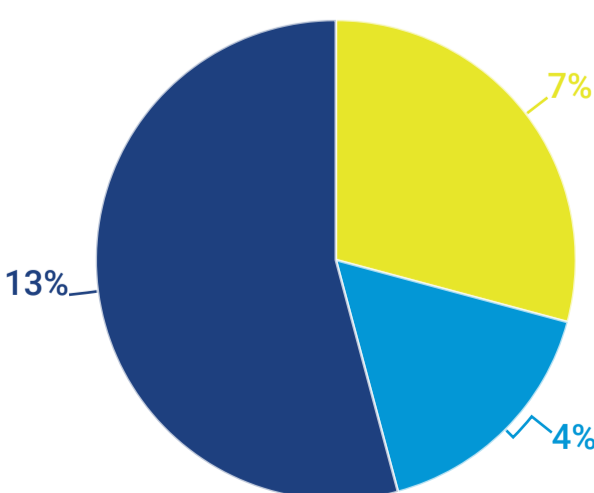
Of the 371 responses, 12% reported partnering with one or more other nonprofit organizations during the 2020 Giving Challenge. Partners commented that the greatest benefits of the partnership included: sharing different strengths, challenging each other, expanding reach through combined networks, and cementing a relationship that will last into the future.



New Partnership Existing Partnership Expanded Partnership Other

Business Partnerships

Of the 371 responses, 6% reported partnering with a business during the 2020 Giving Challenge. Partners consistently reported that the business partners primarily assisted with marketing and creative materials, given that the COVID-19 pandemic prevented utilizing event space/catering.



New Partnership Existing Partnership Expanded Partnership