



[Grant Opportunities](#) | [Stories of Impact](#) | [Subscribe](#) | [Archived Issues](#)

## Nonprofit News: December 2023

Best wishes for a peaceful close to 2023. This newsletter is to help you get set up for success in 2024.

2024

**GIVING CHALLENGE**

Apply Now

### 2024 Giving Challenge: Last Call to Register

*Complete Registration by January 12, 2024*

Registration for the 2024 Giving Challenge closes at 5:00 p.m. on Friday, January 12, 2024. Don't miss the chance for your organization to raise unrestricted funding during the 24-hour online giving day. Visit the [Giving Challenge](#) website to sign up today.

#### Registration Tips:

1. **Designate** a [Giving Challenge Team Lead](#) (your organization's single point of contact for all things 2024 Giving Challenge).
2. **Fill out** the [online registration form](#) --- only takes about 5 minutes!
3. **Add** your team lead as an administrator on your organization's profile in The Giving Partner (if not already).
4. **Save** the email [GivingChallenge@CFSarasota.org](mailto:GivingChallenge@CFSarasota.org) in your contacts.
5. **Update** (or create if you're new) your organization's [profile in The Giving Partner](#) by January 12, 2023 as well.

Register Now



Presented by the  
Community Foundation of Sarasota County

## Key Early 2024 Giving Challenge Dates

*Mark Your Calendars*

The 2024 Giving Challenge will happen from noon to noon, April 9-10. Keep track of these key dates in early 2024 as the 24-hour online giving day approaches.

- 5:00 PM, January 12** Deadline for **EXISTING & NEW profiles** in **The Giving Partner** to be submitted for re-verification & review to be eligible to participate in the 2024 Giving Challenge.
- 5:00 PM, January 12** Deadline for ALL nonprofit organizations to **register for the 2024 Giving Challenge**.
- February 1, 2024** Pre-Giving Challenge prize applications open.
- 5:00 PM, March 5** Deadline to submit Pre-Giving Challenge prize applications.

[Access the Nonprofit Toolkit to Update Your Profile in The Giving Partner](#)

[Learn More about Prize Opportunities for the 2024 Giving Challenge](#)

[Get Answers to Your Frequently Asked Questions Here](#)

[See More Key 2024 Giving Challenge Dates](#)

2024

**GIVING CHALLENGE**

**UPCOMING TRAININGS**



## The Giving Partner Weekly Virtual Open Houses

*10:00am - 10:30am, Every Friday Through January 12, 2024*

Need assistance with developing or updating your organization's profile in The Giving Partner? Join us on any Friday from now through January 12 to ask our staff any questions about The Giving Partner. The session is canceled on December 22 due to the holiday.

Register for a Session



## Social Media Strategies for the 2024 Giving Challenge

2:00pm - 3:00pm, January 31, 2024

Social media strategist and coach, Dana Snyder lends her expertise in this 60-minute session to provide guidance and insights for your nonprofit organization as you prepare your 2024 Giving Challenge campaign.

**What You'll Learn:** Facebook, Instagram, X, & LinkedIn best practices, and analyzing analytics to maximize social media ad campaign performance.

**Who Should Attend:** Your marketing and communications staff for the 2024 Giving Challenge assisting with your social media campaign.

Secure Your Spot



### PAST TRAININGS & RECORDINGS



Nonprofit News is your source for the 2024 Giving Challenge, including trainings, workshops, and other important updates. If you miss an issue of Nonprofit News, you can [revisit archived editions](#) with relevant 2024 Giving Challenge content anytime on the Giving Challenge website's Communication Library page at [GivingChallenge.org](https://givingchallenge.org).

Please contact the Giving Challenge team at [GivingChallenge@CFSarasota.org](mailto:GivingChallenge@CFSarasota.org) with any questions you may have.



## UPCOMING GRANT CYCLES



### Masala Giving Circle



### Masala Giving Circle Grants

The Masala Giving Circle Grant (up to \$10,000) is awarded to organizations that benefit African American/Black communities in Sarasota, Manatee, Charlotte, and/or Desoto counties.

The Masala Grant Cycle is open and continues through December 31, 2023. Grantees will be notified in May 2024.

For more information about the Masala's Giving Circle, please contact [info@masalagivingcircle.org](mailto:info@masalagivingcircle.org).

## Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

[Nonprofit Job Bank](#)



# THE GIVING PARTNER

*Missed an issue of Nonprofit News? [Review Archived Issues.](#)*

*Have a Story of Impact you'd like to share? [Send Us Your Story.](#)*



The Community Foundation of Sarasota County | 2635 Fruitville Road, Sarasota, FL 34237

[Unsubscribe mkirby@cfsarasota.org](mailto:unsubscribe@mkirby@cfsarasota.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [byamonde@cfsarasota.org](mailto:byamonde@cfsarasota.org)