

**Be The One**



**COMMUNITY  
FOUNDATION**  
of Sarasota County

**NONPROFIT NEWS**

[Grant Opportunities](#) | [Stories of Impact](#) | [Subscribe](#) | [Archived Issues](#)

## Nonprofit News: January 2024



Presented by the  
Community Foundation of Sarasota County

## 2024 Giving Challenge Key Dates

*Mark Your Calendars*

Registration is now complete for the 2024 Giving Challenge, which will happen from noon to noon, April 9-10. Participating nonprofits will want to keep track of these key dates to prepare for the 24-hour online giving day!

**2:00 PM, January 31**

Training Webinar: [Social Media Strategies for the 2024 Giving Challenge](#)

**February 1, 2024**

Pre-Giving Challenge prize applications open

**11:00 AM, February 15**

Training Webinar: [Communications & Storytelling Strategies for the 2024 Giving Challenge](#)

**5:00 PM, March 5**

Deadline to submit Pre-Giving Challenge prize applications

Get Answers to Your Frequently Asked Questions Here

See More Key 2024 Giving Challenge Dates



## 2024 Prize Opportunities

*New, Longstanding, and Geographically-Specific Prizes*



Prizes awarded during the 2024 Giving Challenge are an engaging way for nonprofit organizations to dive deep into their capacity building efforts to explore partnership opportunities and build connections that last far beyond the 24-hour challenge.

As in years past, prizes are divided into two categories:

- Automatically Eligible Prizes – no application required (see each prize for specific deadline information)
- Application Prizes – application required either before or after the 24-hours of giving (see each prize for specific deadline information)
  - [Check out our recently posted Post-Giving Challenge prize opportunities!](#)

Whether you're in for the friendly competition or camaraderie, there are plenty of prize opportunities that can boost your organization. Good luck and let your creativity soar!

[View All Prize Opportunities for the 2024 Giving Challenge](#)

If you have any questions, please contact [GivingChallenge@CFSarasota.org](mailto:GivingChallenge@CFSarasota.org).

2024

GIVING CHALLENGE

UPCOMING TRAININGS



## Social Media Strategies for the 2024 Giving Challenge

*2:00pm - 3:00pm, January 31, 2024*

Social media strategist and coach [Dana Snyder](#) lends her expertise in this 60-minute session to provide guidance and insights for your nonprofit organization as you prepare your 2024 Giving Challenge social media campaign.

### **What You'll Learn:**

- How to prime your supporters to give for the Giving Challenge using digital marketing
- How to beat the algorithm by learning how Facebook & Instagram ads can keep you top of mind leading up to the Giving Challenge
- How to use platform-specific strategies to stand out on LinkedIn, Instagram and Facebook

**Who Should Attend:** Your marketing and communications staff for the 2024 Giving Challenge assisting with your social media campaign.

Secure Your Spot

## Final Steps to Success Webinar

10:00am - 11:00am, March 5, 2024

In this webinar we'll share last-minute tips and best practices to engage with your supporters and be successful in the 2024 Giving Challenge. The GiveGab and Community Foundation of Sarasota County teams answer any and all questions.

Register Today

## 3rd Quarterly Virtual Open House

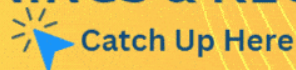
12:00pm - 1:00pm, March 7, 2024

The Community Foundation's Giving Challenge team will host an optional Virtual Open House. Pop on and off anytime during this one-hour virtual open house to ask your 2024 Giving Challenge question(s).

Register Today



PAST TRAININGS & RECORDINGS



*Nonprofit News is your source for the 2024 Giving Challenge, including trainings, workshops, and other important updates. If you miss an issue of Nonprofit News, you can [revisit archived editions](#) with relevant 2024 Giving Challenge content anytime on the Giving Challenge website's Communication Library page at [GivingChallenge.org](https://www.givingchallenge.org).*

*Please contact the Giving Challenge team at [GivingChallenge@CFSarasota.org](mailto:GivingChallenge@CFSarasota.org) with any questions you may have.*



Become a  
Scholarship  
Committee  
Volunteer

## An Open Invitation to Become a Scholarship Committee Volunteer

Do you want to help open opportunities, realize possibilities, and transform dreams into reality for students across our community? Be a part of their life-changing journey by becoming a **Scholarship Committee Volunteer**.

Each year, the Community Foundation welcomes volunteers from around our community to review scholarship applications to help determine award recipients. We are always welcoming new committee members. Click the link below to learn more.

Learn More About Becoming a Scholarship Committee Volunteer

For questions about this opportunity, please contact our team at [Scholarships@CFSarasota.org](mailto:Scholarships@CFSarasota.org).

## Capacity Building Grants



## Grant Info Session

1:00pm - 2:00pm, January 26, 2024

Capacity Building Grants help improve a nonprofit's ability to fulfill its mission by strengthening its capacity. An average grant award through this cycle is \$5,000-\$10,000.

Get your questions answered and meet our grants team. [Attend our upcoming information session on Friday, January 26, 2024 from 1:00pm - 2:00pm.](#)

For more information about our Capacity Building grant cycles, please contact [Impact@CFSarasota.org](mailto:Impact@CFSarasota.org).

## Nonprofit Job Bank

Whether you're seeking a new nonprofit position or you want to post an open position at your organization, your local resource is the Association of Fundraising Professionals Southwest Florida Chapter's [Job Bank](#), supported by the Community Foundation of Sarasota County.

[Nonprofit Job Bank](#)

  
COMMUNITY  
FOUNDATION  
of Sarasota County

THE  
GIVING  
PARTNER

Missed an issue of Nonprofit News? [Review Archived Issues.](#)

Have a Story of Impact you'd like to share? [Send Us Your Story.](#)



The Community Foundation of Sarasota County | 2635 Fruitville Road, Sarasota, FL 34237

[Unsubscribe mkirby@cfsarasota.org](mailto:Unsubscribe_mkirby@cfsarasota.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

